



DELIVERING  
**Southern Hospitality**

S I N C E 1 9 2 5





## A Taste Of Tradition



Cheney Brothers began as a family affair and has become one of the largest food service distributors in the South by always treating customers like family. In 1925, Joe Cheney and his brother started a small business selling milk and eggs. Success soon followed as their exceptional service, steadfast dedication to quality and responsiveness to customers' needs led to increasing sales and a reputation for reliability. Today, Cheney Brothers has emerged as a broad line distributor supplying Southern hospitality 24 hours a day, seven days a week, and always with a smile.

As the third generation continues the family tradition, customer satisfaction remains the highest priority. Cheney Brothers has become one of the fastest growing and most respected distributors by continuing to innovate products, improve services and understand needs. Our solid reputation extends worldwide through our export services to the Caribbean, Mexico and Latin America. At Cheney Brothers, our customers come first, and our service, people, experience and technology are second to none.



**FOR MORE THAN 80 YEARS, SOUTHERN HOSPITALITY HAS BEEN OUR SIGNATURE. IT'S THE SECRET INGREDIENT TO OUR LASTING SUCCESS.**

## Quality & Consistency Delivered Daily

**AT CHENEY BROTHERS, WE ONLY ACCEPT THE BEST BECAUSE OUR CUSTOMERS DESERVE NOTHING LESS.**

We always insist upon top quality products from nationally recognized manufacturers. Our broad inventory of more than 15,000 supplies features the finest items, from gourmet to everyday. Never content to rest on our laurels, we strive to continuously improve and innovate our products and services. This commitment to excellence has served our customers well for more than 80 years, and continues to serve as our standard for success.

We understand that our customers rely on accurate and prompt deliveries. Our technological systems ensure that every order reaches customers on time and in optimal condition. Our state-of-the-art warehousing systems process every order with precision. A fleet of modern, temperature-controlled delivery trucks is equipped with satellite positioning technology to provide customers with faster, more efficient deliveries. These advances inspire customer confidence and satisfaction, which has been our goal since 1925.



### SATISFACTION



Jay DiPietro  
Boca West Country Club

**“ BOCA WEST HAS DEPENDED ON CHENEY BROTHERS FOR A LARGE PART OF OUR FOOD PURCHASES FOR ALMOST A DECADE. Our discriminating clientele expect the best, and Cheney Brothers always delivers. Their customer service is outstanding. Our sales representative checks in throughout the week and their team goes above and beyond, from responding to our needs during hurricanes to quickly repairing equipment. They make our jobs easier and have become a strong support system in our daily operations. ”**



# Our Menu Of Services

**AS ONE OF THE LARGEST FOOD SERVICE DISTRIBUTORS IN THE SOUTH, CHENEY BROTHERS HAS CARVED OUT A NICHE BY SUPPLYING PROFESSIONAL PRODUCTS WITH A PERSONAL TOUCH. WITH AN INVENTORY OF MORE THAN 15,000 ITEMS, OUR CUSTOMERS ARE ASSURED A SUPERIOR SELECTION OF QUALITY, NATIONALLY BRANDED PRODUCTS.**



We offer a delicious assortment of **Dairy Products**, fresh from the farm. Choose from a world of imported and domestic cheeses in hundreds of varieties, the freshest eggs, milk to meet every dietary preference and more than 40 flavors of ice cream.



Our **Meat and Poultry** selection features more than 1,100 fresh and frozen products at all times, including every cut of beef, pork, veal, lamb, chicken and turkey. Our pork products make every breakfast better, while hamburgers, wings and deli items are made for lunchtime or anytime. Our Prime and Angus steaks, racks of lamb, traditional turkeys and smoked hams are ideal for fine dining, and Orlando Food Service is our exclusive regional processor for Harris Ranch Certified Natural Black Angus Beef.



**Seafood** is a specialty at Cheney Brothers. Our extensive experience in the seafood market ensures that customers benefit from the freshest fish found around the world. Through partnerships with industry leaders in fresh and frozen seafood, the ocean's best arrives on a daily basis.



**Fresh Produce** is a must on any menu. We take pride in presenting high quality produce that is cleaned, trimmed, cut and ready-to-use. Featuring fresh and frozen vegetables in a rainbow of colors, fruits that are both traditional and tropical, an array of flavorful herbs and specialty produce for ethnic recipes, Cheney Brothers delivers the freshest picks of the season.



Our impressive array of **Gourmet Foods** includes the finest delicacies from around the world. The selection includes a full line of Italian specialties, frozen entrees and exciting hors d'oeuvres that bring good taste to every table.



Our complete line of **Beverages** and drink dispensers is designed to quench every beverage need. Our selection includes the richest coffees, premium teas and freshest juices. Our drink dispensers include professional installation by a technical staff, available seven days a week.



For serving the front of the house and stocking the back of the house, our ever-expanding line of **Restaurant Supplies** meets today's ever-changing needs. We offer a complete array of quality glassware, dinnerware, tableware, kitchen, dining, and bar supplies. Featuring national brands and a selection to suit every establishment, restaurants run smoother with Cheney Brothers on the premises.



Cleanliness should never be compromised, which is why our **Janitorial & Warewashing Supplies** ensure the highest standards of sanitation. We offer a full line of chemical cleansers, janitorial and sanitary products, carpet and marble care, laundry items and numerous programs to maintain current equipment. Our specialists are always available to provide service, solutions and savings.



**Disposables** are indispensable, and our selection includes cups, plates, napkins, towels, toilet tissue, can liners, aluminum foil, carry out containers and more. Our environmental commitment led to the development of our Green Balance line featuring eco-friendly, organic, biodegradable and recyclable items for a more natural choice. For value and variety, count on Cheney Brothers.

## COMMITMENT



**Jim Gwynn**

Ocean Properties

**“WORKING WITH CHENEY BROTHERS FOR MORE THAN 20 YEARS, I’M HAPPY TO SAY THEY’VE PROVIDED THE SAME HIGH LEVEL OF SERVICE AND QUALITY AS WE’VE GROWN FROM FIVE HOTELS TO OVER 130 PROPERTIES, and they keep exceeding our expectations. We’ve always received timely deliveries and personal service that is rarely found today. We’ve built a strong relationship and I can’t imagine doing business with anyone else. We look forward to continued growth ahead.”**

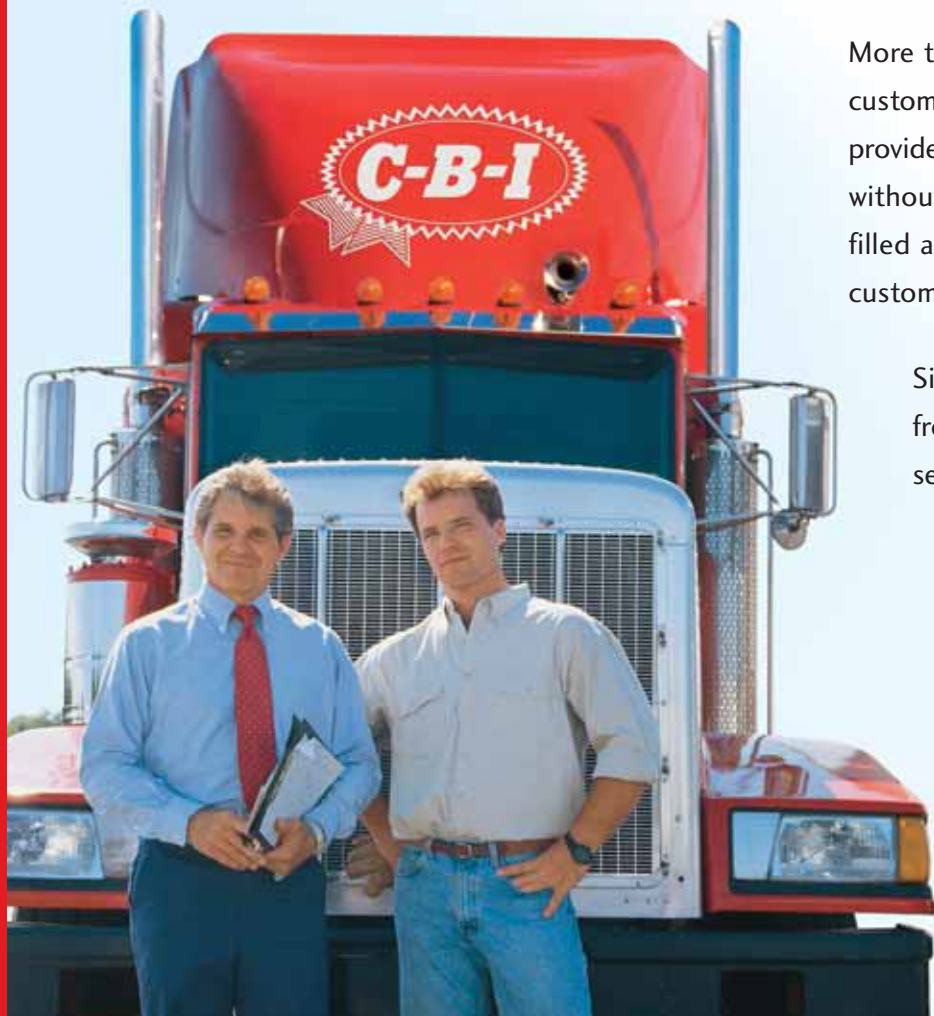


# Satisfaction Is Served

**SOUTHERN HOSPITALITY WILL ALWAYS BE OUR SIGNATURE, BUT THE HIGHEST LEVEL OF CUSTOMER SERVICE REMAINS THE CORNERSTONE OF CHENEY BROTHERS. ALL OF OUR COURTEOUS, KNOWLEDGEABLE EMPLOYEES GO ABOVE AND BEYOND TO UPHOLD OUR REPUTATION FOR EXCEPTIONAL SERVICE AND EXTRAORDINARY RESPONSIVENESS.**

More than a company, Cheney Brothers is a family and we treat all of our customers with the same respect. Our Customer Service Representatives provide friendly, fast assistance and direct customers to the proper resource without delay. Our professionals take pride in ensuring that orders are filled accurately and delivered promptly. We understand that a satisfied customer is the only success that matters.

Since 1925, we've been supplying Southern hospitality in every sense, from quality products to punctual delivery. Through it all, customer service has remained our top priority and our greatest accomplishment.

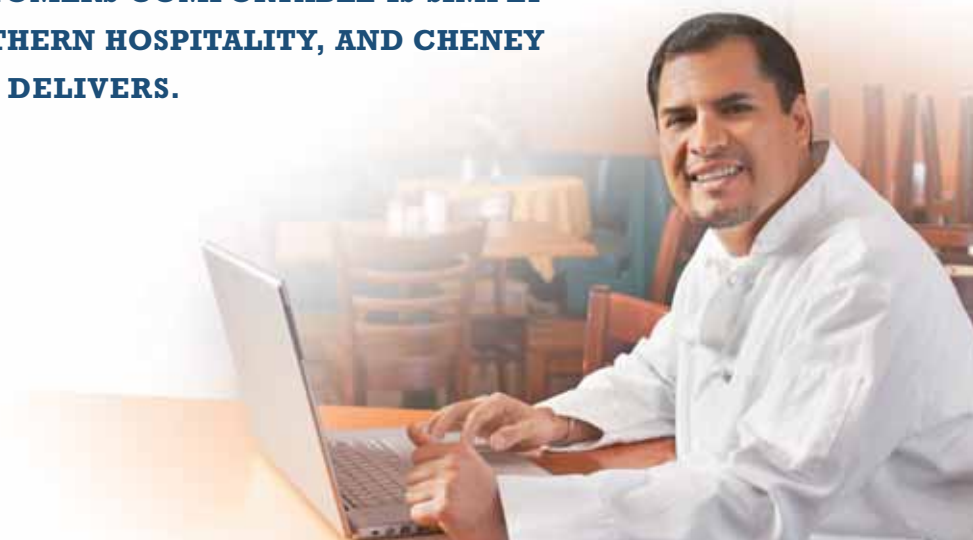


# The Freshest Tools Of The Trade



At Cheney Brothers, our state-of-the-art warehousing systems, technological advancements and delivery systems ensure freshness, accuracy and consistency every time. Technological advancements appear throughout the company. Our advanced management systems streamline every step, simplifying the ordering process and allowing for prompt, precise deliveries. With our computerized product selection and bar coding processing tracking system, customer satisfaction is steadily supplied.

**BY MAXIMIZING OUR EFFICIENCY, CUSTOMERS ENJOY EASIER ORDERING, GREATER ACCURACY AND BETTER SERVICE. MAKING CUSTOMERS COMFORTABLE IS SIMPLY ANOTHER SIDE OF SOUTHERN HOSPITALITY, AND CHENEY BROTHERS CERTAINLY DELIVERS.**



## OUR PROMISE



**Byron Cheney Russell**

Chairman & CEO, Cheney Brothers

**“ CHENEY BROTHERS KNOWS THAT OUR SUCCESS DEPENDS ON OUR CUSTOMERS’ SUCCESS. THAT’S WHY OUR NUMBER ONE GOAL IS TO CONSISTENTLY PROVIDE EVERY CUSTOMER WITH UNMATCHED SERVICE.**

*We have been in business since 1925 and we’ve learned that our people are our greatest asset. Our people take our customers’ needs very seriously, and that keeps customers coming back year after year. ”*



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