We insist upon top quality products from nationally recognized manufacturers. Our broad inventory consists of more than 64,000 stocked items, from gourmet to everyday.

Never content to rest on our laurels, we strive to continuously improve and innovate our products and services.

This commitment to excellence has served our customers well for more than 95 years, and continues to serve as our standard for success.

-Byron Russell
Chairman & CEO
July 31 2023

To our valued customers,

As a Florida-based farmer cooperative, we work extremely hard to provide the best quality products, service, and value to our customers and consumers. Additionally, we faced the lowest Florida orange crop in nearly 50 years for 2022-23. The crop continues to be a challenge as the world market reacts with record costs. The futures market has experienced unprecedented highs reaching $3.19 per pound solid for recent contracts.

Based on the above factors, Florida’s Natural will be implementing a list price increase effective with all shipments received on or after September 1, 2023.

Your Florida’s Natural representative will communicate specific details. As always, our cooperative greatly appreciates you as a customer. Thank you for all of your support.

Sincerely,

Chris Barranco
Director Away from Home Division
NEW DELHI — A ban imposed by India on exports of several categories of rice due to rising domestic prices and fears of a shortfall in the next crop yield could drive up global prices of the grain at a time when food insecurity is already a concern, according to experts.

India, the world’s largest rice exporter, accounts for 40% of the global rice trade, with its shipments going to about 140 countries.

Announcing the ban Thursday, the government said that prices in the country had risen by 11.5% over the past year and 3% over the past month.
In a statement, the Ministry of Consumer Affairs said that it has amended the export policy "in order to ensure adequate availability of non-basmati white rice in the Indian market and to allay the rise in prices in the domestic market." It said the ban would take effect immediately.

India’s move came days after Russia backed out of a deal to allow Ukrainian wheat safe passage through the Black Sea, prompting warnings that the action could lead to surging prices.

“The impact of India’s rice ban is bound to be felt on global prices. This is happening soon after the Black Sea initiative was not renewed. When wheat is undergoing a shock, India banning rice exports creates a further shock in global food grain markets,” Harish Damodaran, agriculture editor at The Indian Express newspaper, told VOA.

“India used to export about 22.5 million tons. Now about 10 million tons will go out of the international market, so about 40% of our exports will be knocked out. This includes a category whose exports were banned last year,” according to Damodaran.

India is unlikely to ease the restrictions soon as it grapples with food inflation, according to analysts.

The increase in food prices is a sensitive issue for the government as the country prepares to hold a series of key state elections later this year and national elections next April. Prices of rice and wheat are of particular concern in a country where cereals are a predominant part of the diet of low-income people.

India has been tightening farm exports since last year — a ban imposed on wheat exports more than a year ago has not been lifted.

Analysts say that while India, the world’s second largest rice producer, has sufficient stockpiles of rice for its 1.4 billion people, there are fears that an erratic monsoon season could damage the next paddy crop, which was planted in June and harvested in September.

Heavy rains in the north of the country in recent weeks triggered floods in key rice growing regions while deficient rains in the south prevented many farmers from planting the crop.
“We have had severe rains and floods in Punjab and Haryana, and these are the two states that predominantly supply surplus rice to the country,” Devinder Sharma, a farm analyst, told VOA. “The tragedy of southern states is that they don’t have irrigation and therefore they get adversely impacted by a shortfall in rains. So everything could go topsy turvy with the next rice harvest.”

He also pointed out that there are worries over the “El Nino” effect, which usually causes hot, dry weather and lower rainfall in Asia, where the bulk of the world’s rice crop which needs ample water is grown. That has led to further uncertainty about potential shortages of the crop that is a staple for more than 3 billion people in the world.

“So the government is right in being very cautious. They don’t want to take any risk,” said Sharma.

The curbs on rice exports exclude one variety that is mostly exported to Bangladesh and several countries in Africa, which analysts say is a diplomatic move to ensure that the neighboring country with which New Delhi has good ties and African nations — where it is trying to build influence — do not face a significant problem.

“The rice curbs have been crafted keeping in mind domestic political compulsions and diplomacy,” says Damodaran.
Soy Complex

Wednesday featured a much needed reprieve on the soybean oil futures as the September futures fell 151 points to 66.97. The overnight session has traded both sides of unchanged throughout the night. Entering the new day, we sit slightly up.

In broader economic news, the Fed decided to raise interest rates by another 25 basis points which is pretty much what everyone was thinking. The majority of Fed economists now expect the economy to avoid a recession. To be fair, this is the same group that couldn’t identify the cause of inflation after pumping trillions into the money supply.

At the Russia-Africa Economic & Humanitarian Forum, Vladimir Putin announced that the Russian Federation will not be returning to the Black Sea Grain Initiative because the west is the primary benefactor of Ukrainian grain. Now, I’m not sure Vladimir knows how easily his theories can be disproven but global ag imports aren’t impossible to track. Nothing like well known humanitarian Russia to explain who benefits in a scenario.

The 7 day weather forecast is looking slightly better but the map is only showing green streaks across the corn belt instead of the preferable blue. Most of the time we like to see blue on the 7 day map because it indicates >1 inch of precipitation. The Canadian map has started to clear up a bit more and the precipitation is heading more into our world. While we wish for good rain in both countries, our crop is a little more stressed so we won’t complain too loudly.

Macroeconomics

Two of the three indices finished with losers on the day and the Dow was the lone winner with 82 points to 35,520. The S&P dropped 1 point to 4,567 while the NASDAQ fell 17 points to 14,127.

As mentioned above, the Fed decided to raise rates again but there is some optimism that this is the last rate hike of the year. Some bigger wins on the day were Alphabet and Meta earnings. Without these two we imagine the NASDAQ would have been a little bit uglier. We have learned not to count out Fed Chairman Powell on rate hikes and it seems a bit hasty to make bets on whether we will see another rate hike or not. Basing your bets on a lagging indicator like job creation is probably not the best strategy.

Early Look

Soybeans — Up 16 cents
Soymeal — Up 3 dollars
Soy Oil — Down 100 points

Calendar

Today – GDP, export sales, jobless claims
Friday – personal income

Quotable:

“Failure doesn’t kill you…it increases your desire to make something happen.”

Kevin Costner

Information contained herein is based on reports, communications, or other sources believed to be reliable. Neither the information contained herein nor any opinion expressed shall be construed as a solicitation to buy or sell any securities mentioned, but merely an expressed opinion.
Weekly Market Highlights

- Wheat has continued to tumble on harvest pressure, not being competitive in the world market, lack of market concern over the Black Sea troubles, and favorable weather for corn.
- This week’s spring wheat crop conditions were 42% good-excellent compared to 49% last week. Analysts expected only a slight decline to 48%. Winter wheat harvest progress was at 80% compared to 68% last week and analyst expectations of 79%.
- According to Ukraine’s deputy prime minister, the recent attacks damaged approximately 1.5 million bushels of grain that was intended for various customers including China and Africa. Putin stated that Russia has interest in renewing the grain corridor deal but only when their demands from the West have been met; yet the U.S. ambassador to the UN indicated that a renewal doesn’t seem likely.

Facts on Flour

Malting Flour

Why are most Hard Wheat Flours treated with malted barley flour? Malted barley flour (MBF) is added to Hard Wheat Flours to assist yeast fermentation. During the dough forming stage, the MBF provides specific enzyme activity that converts the starches in the wheat flour into simple sugars. These sugars then are available as a food source for the yeast to maintain proper fermentation.

A related effect of MBF is proper crust browning. Yeast activity will continue in the baked good until it reaches 120° to 130° F in the oven. Up to this point, the yeast is still consuming simple sugars. Once the yeast activity ceases, any remaining (residual) sugars in the dough will assist in crust browning. Bakers who desire increased crust color often will supplement their dough with additional sugar sources. The most common is regular sugar or non-fat dry milk solids.

Futures & Basis Markets

Flour pricing consists of a combination of Wheat futures prices and Basis Premium prices per bushel. Information contained on this chart closely resembles Gold Medal All Trumps, Mpls. Future + 15% Basis, and Harvest King, KC Future + 13% Basis. This chart does not reflect changes in millfeed values.

This Chart is meant to indicate Market Direction Only.
Tensions in the Black Sea continue to dominate wheat futures markets this week. On Sunday night, Russia attacked grain warehouses on the Danube River in Ukraine. This was a direct target of Ukrainian grain supply and a purposeful disruptor to export capabilities. With the suspension of the Black Sea Corridor Agreement, Ukraine’s reliance on the Dunabe River for exports has grown. Although this could disrupt export capabilities for Ukraine, the bigger risk was the potential for retaliation against Russia and their export capabilities. Russia is the biggest supplier of wheat to the global export market making up nearly 25% of all world wheat exports. After two quiet days with no major attacks, US wheat futures sold off Wednesday, taking back nearly all gains put into the markets earlier this week.

What comes next? Predicting what is yet to come in the Black Sea is extremely difficult. We know tensions remain high, and volatility will likely continue to rein in US futures markets until some resolve or confidence around export stability becomes apparent. US wheat futures remain the most expensive in the world and, from a fundamental standpoint, seem overpriced today. This week’s action hasn’t been about fundamentals, showing that these markets are emotional and volatile.

In terms of weather, excessive heat stretches across the central US this week and looks as if it will break this weekend. Dryness concerns in Canada and their impact on Canadian wheat production remain in question. The latest USDA forecast has Canadian wheat production at 35 million metric tons. This could move slightly lower in the coming weeks, but a disaster similar to 2021 seems out of the question.
## DSR Market Insights

**Week of July 24, 2023**

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>NEAR-TERM MARKET PRICING TREND</th>
<th>SUPPLY vs. DEMAND</th>
<th>DSR MARKET INSIGHTS COMMENTARY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beef (Commodity)</td>
<td>Stable</td>
<td>Available - Steady</td>
<td>Beef packers have their attention focus on developing forward sold positioning for the upcoming Labor Day Weekend. Price discount are being offered to volume customers willing to provide tonnage commitment in exchange for committed forward pricing. Expect price easing across the beef complex as packer maneuver to set up the production strategy through mid-September now.</td>
</tr>
<tr>
<td>Butter</td>
<td>Increasing</td>
<td>Available - Steady</td>
<td>As of July 14, heat has begun to play a stronger role in limiting cream availability for churning throughout the country, but particularly in the south and southwestern states. Butter churning has slowed in general, and some butter makers are strictly churning contracted cream volumes. Butter demand is steady to strong ahead of the late summer/early fall season throughout all regions. Some brokers have reported tighter availability for bulk butter, for both 80% and 82% butterfat varieties. Butter market tones are holding firm.</td>
</tr>
<tr>
<td>Cheese</td>
<td>Increasing</td>
<td>Available - Steady</td>
<td>As of July 14, the spot milk range for Central region cheesemakers grew this week. The farther south, the tighter the milk availability. Milk handlers and cheesemakers expect increasing milk prices in the near-term. Cheese demand notes vary from region to region, and they are also dependent on cheese variety. Mozzarella processors in the West say slower pizza sales have affected those markets. Midwestern and Eastern cheesemakers are reporting steady to strong sales. Some barrel and cheddar manufacturers in the Midwest say they are working near capacity and are still busy trying to fulfill customers’ needs. Market tones have shown some relative strength this week. Contacts are hopeful upcoming limits on milk availability and customer requests will help to continue the bullish price movements of week 28 thus far.</td>
</tr>
<tr>
<td>Fluid Dairy</td>
<td>Class I - Decreasing Class II - Increasing</td>
<td>Class I Available - Steady Class II Short - Strong</td>
<td>Milk (Class I) costs easing a bit for July. Cultured/Creams (Class II) costs looking at a modest increase for July. UHT Cream remains demand exceeds supply.</td>
</tr>
<tr>
<td>Oils, Shortening &amp; Margarine</td>
<td>Steady</td>
<td>Available - Steady</td>
<td>Soybean oil continues to maintain the recent elevated levels on the stock market. This translates to the current higher price on a JBF of soybean oil and products containing soy oil. The current crop carryover of Soy oil, Canola oil, Peanut oil, Corn oil and High Oleic oils are dwindling as we move into the fall harvest season. Though we should not run out of domestic product before new pack, prices will likely remain at higher levels as supply continues to lessen. It is not expected that we will see any dramatic price changes on commodity oil products anytime in the near future. Palm oils are not grown domestically. The primary world producer of Palm products is Indonesia. Though this product is harvested year-around, harvest has been weak in recent months and supply is currently not ample. Prices of cube shortening and margarine products will remain elevated as a result.</td>
</tr>
<tr>
<td>Pork (Commodity)</td>
<td>Steady</td>
<td>Available - Steady</td>
<td>The demand for all commodities – butto, picnic, spare rib, and loin are all on the decline as forecast after Independence Day. Expect prices to soften on all of them now until Labor Day.</td>
</tr>
<tr>
<td>Pork (Value-Added)</td>
<td>Steady</td>
<td>Available – Steady</td>
<td>The belly price is about in its last week of price appreciation – expect another week of appreciation before taking a downturn and losing 25% of its value by Labor Day so expect bacon prices to follow suit. Demand for pork trim is leveling off so expect the prices of sausage, pork-based franks and pizza toppings to begin to decline.</td>
</tr>
<tr>
<td>Poultry (Chicken)</td>
<td>Steady</td>
<td>Mixed – Steady</td>
<td>Boneless breast meat prices remained steady this week. Small and medium wings have remained steady this week, while jumbo wings have taken a slight increase. Tenderloins have also remained steady. Whole chickens and WOGs remain steady with little activity. The back half of the bird also remains steady. There is a expectation as we move later in the summer that the back half of the bird will begin to increase in price.</td>
</tr>
<tr>
<td>Poultry (Turkey)</td>
<td>Steady</td>
<td>Short – High</td>
<td>Fresh breast meat prices have remained steady and are there 52-week low. Whole bird availability is showing in the marketplace. The turkey market is recovering from the HPAI effects that occurred in 2022, as long as it stays the course, availability should continue to rebound in 2023.</td>
</tr>
<tr>
<td>Category</td>
<td>Near-Term Market Pricing Trend</td>
<td>Supply vs. Demand</td>
<td>DSR Market Insights Commentary</td>
</tr>
<tr>
<td>----------</td>
<td>-------------------------------</td>
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<td>-------------------------------</td>
</tr>
</tbody>
</table>
Avocados: Strawberries, Avocados, Apples, Broccoli, Lemons, Idaho Potatoes 
Broccoli: supplies tight, prices rising due to insects & weather. 
Iceberg, Romaine and Hearts: warm temps increasing supply. Prices lower. Lettuce weights light with occasional tip burn. 
Grapes: new crop Greens & Reds supplies high, prices "cheap". 
Tomatoes: supplies improving. Prices to ease over next few weeks. 
Strawberries: supplies fall off, Market much higher. 
Lemons: rains produced larger fruit. Small sizes ltd. Prices climbing. 
Onions: CA & NM growing region. Supply improving. Prices easing. 
Idaho Russet Potatoes: Burbanks shipping. Quality is good. Prices extreme but are softening. Looking at a "normal" crop starting in mid-August. |
| Sugar    | Mixed                          | Short - Steady   | Domestic sugar supplies continue to dwindle as everyone watches the weather to see if the fall crop will provide ample supply. Domestic sugar demand typically increases as we move through the latter summer months in preparation for fall baking season. As we started the crop year in tight supply, this summer will lead to continuation of tight supply and ongoing higher prices. It is not expected that we will see any price relief as we move through late summer. |
| Shell Eggs | Steady                        | Available - Steady | As of July 19, consumer demand for shell eggs improves as shoppers respond favorably to increased retail featuring of shell eggs over the recent ad cycle. Wholesale prices for cartoned eggs remain steady on a light to moderate offerings and moderate supplies. Interest is moderate as is trading. Prices on the loose egg market are unchanged on light to moderate offerings and supplies and moderate interest. Trading is moderate. Wholesale breaking stock prices are steady with light to instances moderate demand, light offerings, and light to moderate supplies. Schedules are full to reduced and trading is slow to moderate. 
The preliminary survey of retail outlets indicates continued active promotional activity and at a slightly lower average ad price that should help to incentivize consumption. Source: USDA AMS. |
| Seafood  | Shrimp Decreasing              | Shrimp Available - Steady | Shrimp has continued to decrease in price across all sizes and imported variations. Supply continues to outweigh demand. |
| Wheat (Flour Based Products) | Mixed | Available - Steady | Domestic wheat supply is adequate to meet current demand. Weather has impacted the current crop and yields are not as strong as originally hoped. However there will be enough domestic product harvested to cover near-term US demand. Supply outside of the US is of concern based on the limited product that Ukraine has been able to export to other countries. Russia does have the ability to ship more product, but is having a difficult time finding buyers. This has caused supply to be tight in other regions of the world. The tight supply results in higher pricing in other countries. As this continues to occur, domestic pricing may continue to be impacted. Prices remain at recent high levels and are not expected to recede anytime in the near future. |
| Polypropylene Resin | Decreasing | Available - Steady | The holiday week combined with resin factories around the Gulf of Mexico and Texas building inventory to protect against this years hurricane season have effectively left these markets unchanged with unremarkable trading. |

All UniPro Foodservice DSR Market Insights information is based on domestic US market data only, unless indicated otherwise. The UniPro Foodservice Market DSR Insights update is not a recommendation to buy or sell a commodity. While this update is based on sources we believe to be reliable and accurate, UniPro Foodservice does not guarantee the accuracy of the information presented.
BEEF COMMENTARY
Cutout values continued to edge lower week-to-week. Despite early calls that slaughter would remain curtailed, buyers felt there was enough inventory around on most items for the level of demand and the risk was worth maintaining hand-to-mouth buying patterns. The dog days of summer and extreme heat further adds to the cautiousness around the consumer. There were a few items in end cuts that bucked the overall trend such as chuck tenders, peeled knuckles, and flats. These are tighter and wanted especially as grinders see value. Given the recent declines with ribs and tightening cattle supplies in focus, there are some buyers poking around about year-end pricing. This will be interesting to watch given the two divergent takes on the market from counterparties.

GROUND BEEF:
The sideways channel seen for fine grinds remained. Counterparties consistently negotiated current price levels as there is budding interest with the expectation that some consumers will trade down. There is further evidence to support this as grinders are increasingly looking to end cuts.

MARKET OUTFRONT:
The bottom line is this— Markets were steady across the board. The rib complex has leveled off, and Tenders have leveled off at least for now. Round cuts were mixed, however showing leveling off as well. Grinds showed interest and will be slightly higher through the last week of August. Striploins have hit their low. Thin meats continued to decline. We can still expect shortages on the labor intensified items as packers continue cut back hours and cattle harvest.

- Grinds will be up. $.05.
- The round cuts will be steady.
- The chuck rolls will be up. $.05.
- Choice strips will be steady.
- Choice Tenders will be dn. $.15.
- Ribeye’s heavy will be dn. $.15.
- Beef Sirloin Flap meat will be dn.$ .45. Choice Peeled skirts will be steady to dn. $.50. Chuck flap meat will be steady.
What you need to know

- SGX futures expected WMP to fall at the GDT Event next week, but SMP/fats to be higher.
- U.S. dairy cow slaughter remains very strong, up 14.5% YoY in the most recent week.
- Record breaking heat in the Western U.S. and flooding in the East is tightening supply a bit.
- CME/SGX/EEX dairy futures generally moved higher.

### Dairy Prices (USD)

<table>
<thead>
<tr>
<th>Cheese</th>
<th>Last (lb.)</th>
<th>Chg.</th>
<th>Last (MT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>CME Blocks (Wk Avg)</td>
<td>$1.50</td>
<td>$0.12</td>
<td>$3,298</td>
</tr>
<tr>
<td>CME Barrels (Wk Avg)</td>
<td>$1.40</td>
<td>$0.05</td>
<td>$3,095</td>
</tr>
<tr>
<td>EU Gouda</td>
<td>$1.66</td>
<td>$0.02</td>
<td>$3,669</td>
</tr>
<tr>
<td>GDT Cheddar (Avg)</td>
<td>$1.99</td>
<td>$0.00</td>
<td>$4,386</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>WMP</th>
<th>Last (lb.)</th>
<th>Chg.</th>
<th>Last (MT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>US</td>
<td>$1.85</td>
<td>-$0.02</td>
<td>$4,079</td>
</tr>
<tr>
<td>Dutch</td>
<td>$1.71</td>
<td>$0.00</td>
<td>$3,769</td>
</tr>
<tr>
<td>GDT (Avg)</td>
<td>$1.43</td>
<td>$0.00</td>
<td>$3,149</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Butter</th>
<th>Last (lb.)</th>
<th>Chg.</th>
<th>Last (MT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>CME Spot (Wk Avg)</td>
<td>$2.50</td>
<td>$0.03</td>
<td>$5,519</td>
</tr>
<tr>
<td>EEX Index</td>
<td>$2.32</td>
<td>$0.01</td>
<td>$5,105</td>
</tr>
<tr>
<td>GDT (Avg)</td>
<td>$2.20</td>
<td>$0.00</td>
<td>$4,842</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Dry Whey</th>
<th>Last (lb.)</th>
<th>Chg.</th>
<th>Last (MT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Central US</td>
<td>$0.25</td>
<td>-$0.01</td>
<td>$557</td>
</tr>
<tr>
<td>EEX Index</td>
<td>$0.30</td>
<td>$0.00</td>
<td>$656</td>
</tr>
<tr>
<td>US WPC34</td>
<td>$0.89</td>
<td>-$0.01</td>
<td>$1,951</td>
</tr>
<tr>
<td>US Lactose</td>
<td>$0.20</td>
<td>-$0.01</td>
<td>$430</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SMP/NFDM</th>
<th>Last (lb.)</th>
<th>Chg.</th>
<th>Last (MT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>CME Spot (Wk Avg)</td>
<td>$1.09</td>
<td>-$0.01</td>
<td>$2,413</td>
</tr>
<tr>
<td>EEX Index</td>
<td>$1.18</td>
<td>-$0.01</td>
<td>$2,611</td>
</tr>
<tr>
<td>GDT (Avg)</td>
<td>$1.15</td>
<td>$0.00</td>
<td>$2,525</td>
</tr>
</tbody>
</table>

Sources: CME, USDA, EEX, Global Dairy Trade, Dutch Dairy Board, Trigona, FRED

### Market Summary

The main topic of conversation the past two weeks has been how boring the market is and how everyone must be covered and off on summer vacation already. But this week dairy futures across the major exporters have generally firm and we’ve seen CME spot dairy prices all strengthen in the past few days. The only major shift in the fundamentals this week has been a step down in corn prices, which is not bullish. I’ll be watching the GDT auction next week with a great-than-usual sense of excitement. China is one of the few factors that could drive this kind of price strength across all the exporters. If purchases by North Asia are weak at the auction, then I think the price strength we’ve seen this week will fade.
**Product Markets**

**Cheese:** CME spot cheese prices were bid higher on decent demand and seasonally declining production. Blocks gained more than barrels, which lines up with what we hear about availability in the market. CME cheese futures have also rallied, which doesn’t help the issue of weak forward sales. Cheese prices in Europe were roughly steady in euro terms, supported by decent demand, although prices were up a little in USD terms.

**Butter:** The CME spot butter price was up again this week. I thought we would see some seasonal strength develop in August/September, so this rally in mid-July is a bit early. Cream appears to be a little tighter, but there still seems to be a decent amount around. U.S. domestic butter demand has been stronger than expected, but it felt like a lot of budgets were set around $2.50 ($5,500/MT), it will be interesting to see if demand continues now that we’re above that level.

**Powders:** The CME spot NFDM market, along with NFDM/SMP futures across the major exporters, were up this week but spot prices in Europe were still reportedly weak. The market is generally quiet as we enter summer so it is hard to read too much into these price moves. There was some end user buying this week, and the possibility of an Algerian tender coming, but I still find it hard to get bullish. CME spot dry whey was also bid higher, but WPC34/lactose prices continued to fall.

For more in-depth analysis and forecasts sign-up for a free trial of [StoneX Dairy Market Intelligence](#).

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**DIRECT FIELD PACK COMMODITIES**

**ICEBERG**

Demand: good  
Supply: fair  
Quality: good

**GREEN LEAF**

Demand: fair  
Supply: fair  
Quality: good

**CELERY**

Demand: good  
Supply: fair  
Quality: fair

**Iceberg:** Lettuce supplies the next two weeks will be below budget. Mainly due to light yields and pounds per acre. Quality seems to be good overall. We are leaving more heads in the field but the crews are doing a good job of keeping the boxes clean. The market has been very active and demand has been up. The forecast is for steady prices at current levels.

**Green Leaf:** Production in Salinas is steady with good supplies. We are experiencing insect presence, light fringe burn and occasional seeder. Quality, size structure, and weights are great. Current markets are steady and demand is fair.

**Celery:** We have budgeted supplies for the next three weeks. Quality is better with some insect damage. The market is around $12.15.

**GREEN ONIONS**

Demand: good  
Supply: good  
Quality: fair

**ROMAINE**

Demand: good  
Supply: good  
Quality: good

**ROMAINE HEARTS**

Demand: good  
Supply: good  
Quality: good

**Green Onions:** Supplies are good. Temperatures will be extreme, which has slowed down growth and has damaged crop to be harvested in August.

**Romaine & Romaine Hearts:** The Salinas season is in full swing. Weights are still light and there is light cupping on the Hearts. Quality is good on both cartons and Hearts.
CAULIFLOWER

DEMAND: fair
SUPPLY: good
QUALITY: good

Cauliflower supplies are expected to be plentiful again this week. Opportunity for promotion.

SWEET BABY CAULIFLOWER

DEMAND: fair
SUPPLY: good
QUALITY: good

Volumes and quality are good. Quality, texture, color and sizing of this item is in a category all its own. Ask your Church Brothers sales representative for more information on this versatile, on-trend item.

BROCCOLI

DEMAND: good
SUPPLY: fair-poor
QUALITY: good

Broccoli: Supplies are light this week.

SWEET BABY BROCCOLI

DEMAND: good
SUPPLY: good
QUALITY: good

Sweet Baby Broccoli: Demand is high and supplies are good.

BRUSSELS SPROUTS

DEMAND: good
SUPPLY: fair
QUALITY: good

Brussels Sprouts: A strong sprout market is expected to continue into the coming week. The good news is that we should see a slight increase in production volume as we tap into new acreage locally; expect to see the VA category remain a little tight with possible prorates on some SKUs.
GREEN CABBAGE
Supplies and quality are good this week.

RED CABBAGE
Supplies and quality are good this week.

NAPA CABBAGE
We are now back with two growers for Napa and are again able to promote larger volumes.

BUTTER LETTUCE
Production in Salinas is steady with good supply. Quality, size structure, and weights are great. Promotable volumes with good demand and steady markets.

LITTLE GEM LETTUCE
We are expecting another solid week of gem production. Volume and available acreage is strong and we are only limited by daily packing capacity. Pre-booking special packs is strongly encouraged.
**BABY ROMAINE**
Production in Salinas is light. Experiencing thrip damage, dirt presence and increased bug pressure. Overall quality is great. Sizing is trending small with lower yields. Consult with your Church Brothers Farms sales representative to gain more information on this versatile product.

**TUSCAN SALADS FARMERS SELECTION**
Supplies on Farmer's Selection will be down again for the coming weeks. Hot weather has created more insect pressure and damage; there are also uneven stands in the field. Possible prorates and shortages for the week ahead.

**BOK CHOY**
Bok Choy is 100% in Salinas and harvesting with two growers as of now. Demand is down but supplies will remain good for the remainder of Summer pull.

**KALE**
Supplies are expected to be plentiful again this week. Now is the opportunity for promotion.

**CILANTRO**
Cilantro supplies are expected to be plentiful this week. Now is the opportunity for promotion.

**PARSLEY**
Supplies and quality are good for the week.
Come see us at booth 500!

IFPA | The Foodservice Conference

Booth 500
Monterey, CA | July 28
**Asparagus:** As we continue to experience the affects of “El Nino”, volume remains light. Now trending at 8-10% less volume compared to previous years. Sizing also continues to be a challenge, running smaller than usual. Mexican production has fluctuated and still remains a concern. Markets are expected to remain volatile in the coming months.

**French Beans:** Steady volume and good demand is expected to remain the same. Quality is good. Prices unchanged.

**Green Beans:** Market demand is slower than expected on green beans. Production remains steady with no change in price compared to last week. New York should start reporting soon, but domestic production has had several weather challenges this year.

**Snow Peas & Snap Peas:** Guatemalan volume is expected to remain very light due to adverse weather conditions. Supply should pick up within the next 2-3 weeks. Peru has moderate volume, expected to remain steady in the upcoming week. Overall good quality. Prices slightly higher.

**Brussels Sprouts:** Very light supplies expected for the next several weeks. Quality issues are being reported surrounding seeders and insect damage. Higher prices

**Avocados:** Although Mexican crossing is still low, volume has started to slightly increase. Peak sizes being 60-70ct. Peru continues to increase volume as well with their summer supply. Prices generally unchanged.

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**Southern Scoop Newsletter**

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**Baby Carrots:** Baby Carrots from Guatemala are in good supply. Prices generally unchanged with steady movement. Promotional opportunities available on Orange Carrots.

**Heirlooms/Baby Heirlooms/ Yellow Beefs:** Steady volume with high demand on 10# mixed heirlooms. Strong market on baby heirlooms and yellow beets- light supplies. Overall good quality.

**Blueberries:** Volume is expected to increase seasonally. BC blueberries are now available! Call us for promotional opportunities

**Blackberries:** Demand is expected to increase seasonally, with light supply out of Guatemala. Prices slightly lower. Quality varies.

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**Current HOT Items**

- 12x6oz Blueberries
- 4x2# Green Onions
- 5# Orange Carrots

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Call us today
954-784-6500
www.southernspecialties.com
Conventional Items

**Lettuce**
Shippers have pushed markets higher on news of increased levels of INSV on upcoming plantings and strong demand from processors. With current wholesale demand mild some shippers have begun to offer flex pricing especially to move other commodities. Quality is currently mostly nice with varied weights, solidity and color. Temperatures have mostly moderated throughout Central California which will be beneficial to quality and overall availability. Local Eastern supplies have been limited due to weather related quality issues adding to volatile pricing which likely will last through the Summer season.

**Leaf Lettuce**

**Romaine**  Romaine supplies continue steady with good quality. Lighter iceberg supplies are bound to increase demand for romaine which in-turn will firm prices. INSV has increased in isolated areas on the West Coast and local Eastern regional production continues to experience severe weather impacting quality all of which are pointing to higher prices moving forward.

**Romaine Heart**  supplies also remain steady with improving demand. Expect prices to firm moving forward with possible rapid rise in markets similar to Iceberg

**Red leaf, Green leaf and Boston**  Continue with steady supplies with prices influenced by Iceberg and Romaine movement.

**Celery**
Come and get it!!! Cheap, cheap , cheap. Market has bottomed out and the forecast is for it to remain at the bottom for most of the month. Now is the time to promote. Get with your Produce West representative to set up promotional pricing.

**Broccoli**
Good export market, decent processor demand and lighter California supplies this time of year due to locally grown product on the East Coast and Canada has driven prices up over the last few days. Pricing will remain at current levels going into next week.

**Cauliflower**
Good supplies are being reported out of California. Shippers will be looking to move product as we finish out the week. Make offers on all sizes. Quality is very nice, bright white domes with dark green jackets.
Conventional Items

Artichokes

Summer production of the thornless variety yielding a full sizing profile.

Brussels Sprouts

Domestic production has begun to improve although quality remains varied limiting overall supplies with continued strong demand keeping prices escalated.

Green Onions

Production from Mexico continues steady this week but high heat, reduced acres and recent monsoon rains have begun to impact quality and overall supplies. Markets remain mostly steady but could escalate rapidly moving forward. Quality issues are currently on the rise and will likely worsen through the month. Border delays continue along with shippers consolidating to Northern California adding to potential travel delays.

Strawberries

Light supplies will continue to be the norm for the next several weeks and quality issues will continue to persist. Heavy mist especially in the northern region has been the main contributor to certain defects in the more sensitive varieties. We have seen less bruins issue as we experienced warmer temps last week. The berries have been small, but are beginning to size up slightly. Growers will continue to do light culling in the field to stay ahead of any potential problems.

Raspberries

Volumes overall will remain light and flat for the next few weeks. Baja and Mexico continue to be harvesting very light numbers. Oxnard will have an uptick in supplies, but will be offset by lighter supplies in the short term in the northern districts.

Blackberries

Limited supplies out of California and the Pacific Northwest. Mexico’s production is falling quickly. Higher-elevation fruit is starting, but this is very small acreage in comparison to the rest of Mexican production. California and the Pacific Northwest volumes are steady out of NorCal and Oregon but unable to compensate.
**Conventional Items**

**Stone Fruit**

Better supplies of peaches and nectarines this week. Demand has been consistently strong and markets will likely remain active for the coming weeks. Red and black plums are available and supplies are slowly improving. Apricots remain tight overall. Washington apricot production will soon be finished and production will likely gap for the short term. Nectarine size will increase in the upcoming weeks and small sizes will be limited. Quality remains strong with good sugar and strong fruit.

**Grapes**

Good supplies this week and more shippers are in mix with multiple summer varieties to choose from. The Mexican season is wrapping up and we are seeing some quality issues on the remaining product. California is now the main production area and weather has been favorable. Markets will likely settle into next week with more large and xl fruit available.

**Oranges**

Markets are holding strong this week. The Valencia season is in the latter stages and we expect lighter volumes forth coming weeks as the season comes to a close. We expect a gap between the Valencia and navel season and markets will likely react quickly as school business picks up. Quality has been excellent this summer and should continue to be decent for the coming weeks.

**Lemons**

Production continues in in multiple areas this week. Offshore production remains strong, although there are reports that the season will end sooner this year as a result of recent weather patterns. Mexico has been slow to start and could see some gaps come mid to late August.

**Limes**

Quality is improving overall, although the sizing profile is smaller this week. Expect this trend to continue for the coming weeks. Currently the size distribution is peaking on 200 - 230 count fruit. Better overall quality has been reported this week on limes out of Mexico. Volumes will likely remain on the lighter side for the coming weeks.
Conventional Items

Dry Onion

There seems to be an aversion to the California onion. Over the years, the California onion demand has fallen along the wayside to New Mexico and Mexico. There are fewer shippers due to the “former” availability of water, but that has been solved with the winter rains filling up all the reservoirs. There have become a lot of other options for onions that have appeared in the last few years. Needless to say, the demand for California onions has really decreased. The market comes in strong out of the Ida/Wash/OR deal then fissile when it goes to the west. Hmmm. Is this a new trend? Stay tuned. It could be quality…your thoughts?

Asparagus

Peru is still a better priced buy, at least for the Midwest and East. The general consensus for Mexico is for light volume through the fall and then picking up again when Caborca starts. In one grower’s opinion prices will be $30+ for the supply that’s around now. That being said the overall quality has been good and folks are used to paying the shot this time of year.

Cantaloupes

This week there has been a swell in production on the Westside; All sizes available with slight skewing toward 9 and 12s with ample jumbo 9s and a few 15s. Quality is excellent. Demand is extremely slow. No real promotions. Family vacations (dog days) and higher priced legacy inventories are keeping things extremely quiet. The extremely hot weather on the Westside has moderated a bit which could reflect in less of a glutted supply next week. Also there could be some early back to school demand and some districts will be returning to classes over the next few weeks. We see steady to lower quotes with ample dealing this weekend and early next week with possible firming or moderately rising price mid to end of next week.

Honeydew

Like cantaloupes supplies are peaking and demand is poking along. Quality is good. Sizes continue to peak on 5s and 6s with ample jumbo 5s and a few smaller. Demand has been slowed to a crawl due to the same factors that have slowed cantaloupe demand. Markets look to be steady to lower with ample dealing thru early next week. Perhaps there could a bit of a rebound late next week but more likely not until the 3rd week in August.

Mix Melons

Still wide variations on varietal availability and sizes day to day and shipper to shipper. Need to check daily for price and availability.
Organic Items

OG Avocado

Domestic California production continues mostly steady as hot temperatures pushed harvest for the past week although with limited sizing but good quality.

OG Broccoli & Cauliflower

Broccoli production in Salinas and Santa Maria continues mostly steady. Some damage from last week’s heat is being reported which may influence overall supplies in coming weeks.

OG Celery

Production from Salinas and Santa Maria has been steady along with pricing. Quality has improved although some damage was reported from the recent heat wave. Supplies are expected to remain steady throughout the Summer.

OG Herbs & Bunch Greens

Production remains varied among growers in Northern California although with sufficient supplies and improving quality.

OG Root Vegetables

Carrot  Production continues from California with some quality issues resulting from Hot temperatures last week.

Onions and Potatoes have begun production in the Northwest with strong demand. Russet will remain limited through Summer.
Organic Items

OG Leaf and Iceberg Lettuce

Leaf, Iceberg & Romaine  Lettuce production is steady with modest demand. Quality remains mostly good but insect pressure is on the rise and INSV will likely impact supplies moving forward. Markets remain mostly stable this week but are expected to head higher moving forward.

Green and Red leaf  Supplies remain steady with increasing insect pressure expected to reduce supplies as we move into August.

OG Citrus

Lemons, Oranges, Limes and Grapefruit  Strong demand throughout the entire Citrus category due to strong retail sales and revived foodservice activity.

Lemon  California production has slowed due to inconsistent quality as most districts finish up. Mexico supplies are expected to improve heading into August with a heavy choice profile and limited Fancy availability. Limited offshore supplies are starting to arrive with mostly small sizing profile.

Lime  quality and supplies remain inconsistent with varied prices.

California Valencia’s continue to peak on smaller fruit with improved flavor.

OG Tree Fruit

Stone Fruit  availability has become limited due to Hot temperatures in the Central Valley especially Peaches and Nectarines with strong demand.

Plum  production has improved although sizing remains limited.

OG Grapes

Production in Central California has begun with hot temperatures finally arriving. Mexico production continues with discounted pricing and quality available.

OG Melons

Central Valley production of Honeydews, Cantaloupes and Watermelon continues with strong supplies and flavor profile.
ROMA TOMATOES

Eastern roma volumes are still limited as some of the larger farms in TN are slow to get rolling. The early fruit from both TN and NC is on the larger end of the sizing scale and quality is good despite a few light issues here and there from Summer rains. Look for volume to gradually increase over the next 2 weeks with seasonal volumes by August 1st. Roma production is also on the lighter side in the West. All the major growers in the San Joaquin Valley are up and running. Based on location, some will have ups and downs in production for the next several weeks due to weather during the planting cycle but Lipman should plug along at a steady pace. At this point yields and quality are at least average but we could see some longer term effects of the excessive heat they’ve experienced recently. There are two main areas with romas in MX, but both are in a light spot: Baja due to acreage winding down and East MX because of rains and extreme heat. Quality can be challenging from both of these areas. Look for some increase in volume over the next few weeks.

ROUND TOMATOES

The East is looking to VA and the TN/NC mountain area for slicer tomatoes this week. Lipman’s VA farms are in a steady production mode now and should remain so until August, when things lighten up for 3-4 weeks. The size profile has moved up with most of this week’s fruit in the 5x6 range and overall quality is pretty good. TN and NC growers are up and running in a light way with full volume expected by August 1st. Looking West, the same three areas are providing the bulk of the volume: CA for mature greens and Baja/ East MX for vine ripes. Lipman’s fields got off to a good start, but we expect an almost gap for the next week due to rain during the planting period. Overall availability will be a bit lighter but we’ll be back into volumes once we get to the Manteca fields in 7-10 days. As with romas, we could see some longer-term effects of the current heat wave in reduced yields down the road. Other areas with rounds include Baja where volume will be lighter for July and August, and East MX where crops have been slowed temporarily by rain.

GRAPE TOMATOES

At this point, the strongest grape tomato volumes are coming from VA where Lipman expects to have steady harvests during the month of August. Quality and packouts have been good, particularly as we move further into the crop. There’s also some product in TN/NC, NY and other local areas to help meet demand. The majority of Western supply is in the hands of only a few growers in Baja which will likely continue through much of the Summer. There are some coming out of Central MX, but availability is limited due to contract commitments and extreme heat causing issues in the crops. Look for Eastern WA to come online within the next week.

TOV

CAN has adequate numbers of TOV’s to meet demand but supply is expected to lighten up for a short term in the coming days as houses work through normal cycles. There are also some TOV’s in CA and MX but to a lesser extent. New crop in MX is on tap to start around August 1st, so we should see more TOVs from the south then.

COLORED BELL PEPPERS

Both Eastern and Western CAN’s picks are down this week as houses work through the normal ups and downs of the production cycle but supply is adequate. Quality remains quite nice and sizing has come up a notch with better numbers on XL fruit. Central MX still has a mix of older and newer crop fruit so there is a variety of quality crossing at TX. A new player in jalisco has started... Lipman... and we expect to see some good volumes for at least the next 2 weeks.

GREEN BELL PEPPERS

There are pockets of peppers in a number of Eastern locations, providing adequate supply. Of the higher volume areas (NC, NJ and MI), NJ is in the driver’s seat this week while Eastern NC is winding down and MI is just getting started in a light way. Despite various weather concerns, quality is good from most all areas but XL sizing is a little short. NJ’s first picks have had average yields, but the second fruit cycle looks to be weaker as there has been some bloom drop due to heat so their volume may lighten up soon. Canada has started in a light way and

CONTINUED ON THE NEXT PAGE
NY will follow within the next two weeks. Looking to the West the CA heat wave has caused Bakersfield to end a little early aside from some cholocate and reds. Fortunately, the Fresno area has good supply, quality and sizing to meet demand. More bells will start in the LeGrande area this weekend and in Gilroy/Hollister in another 7-10 days. WA State has pushed their start date off by a few days but plans to harvest for the first time early next week. Although there are a lot of moving pieces, Western supply should be relatively consistent for the immediate future.

GREEN BEANS

Green beans are available in several areas in the East (Mi, IL, VA, NY) but there are russetting issues in some areas, reducing the amount of US #1 product available. As the weather clears up and MI gets fully in season, quality should improve. In the West, Fresno’s beans took a hit from the high temperatures for several weeks and currently has less supply. Fortunately, the Watsonville/Salinas and Brentwood regions are increasing and have moderate production. Our local supply in WA has just ended a block and is moving into a new one. The beans look good and they should continue through the Summer.

YELLOW & ZUCCHINI SQUASH

As is the norm during the Summer months, squash is available in many Eastern states. Heat and rain are never good for squash, and some areas such as NJ and NY are seeing the consequences in the current crops with reduced yields and lost fields. However, there are enough areas with product that demand can be met as long as quality is acceptable. MI’s volume is picking up and they should become more of a factor in the next few weeks. Some CA growing districts got hit hard with triple-digit temperatures for several days and are seeing a decrease in numbers. However, Santa Maria is coming on with increases in production as they’ve had some better growing conditions over the past few weeks. Further north in WA state, we’ll see squash from the east side for another 10-14 days before transitioning to fields from the western part of the state. Quality continues to be good from all areas, especially WA.

HARD SQUASH

There are small pockets of production in other places, but KY and PA have the earliest programs with significant volumes. Volumes are picking up and should be at truckload levels in the next few weeks. NJ also had a nice early crop but it has cleaned up and they’ll be waiting for the Fall plantings to come online in September. NY and MI should get rolling in August, adding to availability. The West has decent supply of nice-quality hard squash coming out of Fresno this week. The northwest has started a little ahead of schedule and already has all four varieties available (including kabocha). The next area to come online will be Lodi/Stockton in mid-August.

CUCUMBERS

Cucumbers continue to be snug in the East, but new growers and areas should come to the rescue later this week. NJ was rolling along with strong volumes and quality, then a 10+ day period of heavy rains and high temperatures took a toll on crops. Some acreage was lost, leaving a bit of a gap for the next 3 weeks. MI has started in a very light way, with volume affected by smoke-related pollination issues. We should see more from there as one the largest growers comes online this week, along with NY. In the West, Baja is still one of the strongest areas of supply, but harvests have lightened up. WA farms are beginning to see better numbers as their next fields get up and going but this fruit won’t work for all customers. It’ll be up to WA and Baja to provide supply until the 1st week of October when Mainland MX starts back up for the Fall.

CHILI PEPPERS

Eastern chili supply is extremely limited with small deals and limited varieties that mostly stay local. NC probably has the most significant volume now, but MI should come to the table in the next 2 weeks. Chili peppers continue to be tough in the West. Baja and CA typically cover this time frame with no issues, but both areas are off to a slow start, especially on poblanos and serranos. Central MX usually provides a good backup option, but the monsoon season took a toll on quality and production, limiting any help they could provide. Look for some improvement by August as long as weather cooperates. On a positive note, WA state’s crops are just getting started. They have strong volumes of tamaillos and will start jalapenos, serranos and Anaheims this weekend. Poblanos, unfortunately, are still a few weeks away.

EGGPLANT

Eggplant has been pretty short in the East for the past week or so. GA is still picking a few, although quality is not the best. NC, KY, and VA have light volumes and folks are definitely trying to stretch it as far as it will go. NJ, usually a stronghold for eggs, got started in a light way last week and is now moving into better volumes which should help provide relief. Despite the rains, quality is looking good in the Garden State. CA’s Central Valley (Fresno) has become the focal point of supply in the West now that the CA desert is finished. They’ll go through the Summer and provide supply until Nogales comes back online in the Fall. On a local note, WA will begin harvesting their crops by the last week of July/1st week of August and also go until the Fall or first frost. The initial fruit set looks to be light due to an earlier cold snap, but there should be enough fruit to cover local demand with no issues.

ORGANIC MINI SWEET PEPPER

Baja growers have started new crops and have good volume out of the gate. A couple of the growers, including our own, have a strong fruit set and excellent quality.

ORGANIC GRAPE TOMATOES

Baja’s organic grape tomato volumes are picking up slightly as another grower or two are now up and running. Overall quality has been quite nice. There’s also some fruit in Central MX but that volume is light.

ORGANIC ROMA

Organic roma volumes are light this week as Baja has been slow to start new crops. Availability has been limited to a few pallets at a time so far, but we should begin to see increases over the next 7-10 days. Central MX’s fruit has been a mixed bag of quality as most growers have been harvesting from older, tired crops with no traveling legs. Fruit from new plantings will start shipping any day, so hopefully that will give quality the boost it needs.
ONLINE GROCERY SALES DOWN 1.2% IN JUNE

WWW.WINSIGHTGROCERYBUSINESS.COM

By Timothy Inklebarger
Jul. 17, 2023

Despite a slight month-over-month increase in online grocery shoppers in June, the e-commerce segment of the supermarket industry continues to decline from last year, according to Brick Meets Click/Mercatus Grocery Shopping Survey data released Monday.

The survey of 1,769 shoppers showed that total online grocery sales in June came in at $7.1 billion, for a year-over-year decline of 1.2%, according to the report. Monthly active users buying online increased marginally, by just over 1%, and the average order value was up 3%, but the average number of orders completed in the month dropped by 5%.

Nearly 70% of shoppers used only one method to receive their online orders, with the majority (55%) choosing to pick up their groceries from the store. That’s a 1.4% increase from the same period last year, the report noted.

Orders shipped to the home was the second most popular method at 41%—down 390 basis points—while delivery dropped 250 basis points to 39%.

It was the second month in a row for pickup sales to buck the trend of online grocery sales declining, according to the report. In June, pickup sales grew 3.2% year over year and made up 49% of all e-commerce grocery sales, up 2% from last year.

The decline in delivery also followed a two-month trend, with sales dropping 2.5% from the same time last year. The decline put the category’s share of the online sales pie down 50 basis points to just under 35%. The monthly-average-users category was down 5%, while the average order value jumped 7% year over year.

Ship-to-home customers dropped by 9.7% compared to June of 2022 and made up only 17% of all e-commerce grocery purchases. Its portion of e-commerce sales was down 150 basis points from the same time last year. The average order value was down 1% year over year.

“To elevate customer engagement, regional grocers need to improve the perceived value associated with the online shopping experience,” advised Sylvain Perrier, president and CEO, Mercatus. “To achieve this, grocers can focus their efforts on areas like leveraging personalized recommendation algorithms to provide more relevant product suggestions based on individual preferences and past purchases, optimizing the platform’s usability to reduce points of friction, and offering personalized discounts, digital coupons and loyalty rewards.”
Grocery prices remained unchanged in June, a trend that has held relatively steady since March, and are now 4.7% higher than they were a year ago—a significant dip from last year’s double-digit inflationary peak, according to Consumer Price Index (CPI) data released Wednesday.

Overall, consumer prices rose 0.2% in June, or 3% through the year, largely driven by increases in housing costs. This is the smallest 12-month price increase since the period ending March 2021, according to the Bureau of Labor Statistics, which compiles the CPI data.

Food prices, both grocery and restaurant, were up 0.1% in June, or 5.7% in the past 12 months, fueled by a 0.4% jump in restaurant prices in June. Restaurant prices are up 7.7% from a year ago.

Prices in many grocery departments declined in June, though fruit and vegetable prices increased 0.8% during the month, following a 1.3% increase in May, and cereals and bakery prices rose 0.1% in June.

Egg prices, though, were the big winner for shoppers, falling 7.3% in June after already dropping 13.8% in May. Egg prices had surged more than 225% in December compared to the year before because of high seasonal demand and an avian influenza outbreak.

Prices for meats, poultry, fish and eggs decreased 0.4% in June, while prices on dairy and dairy-related products dropped 0.3% during the month. Nonalcoholic beverage prices fell 0.1% in June.

In July 2022, grocery inflation peaked at 15.7% annually. The White House Council of Economic Advisors (CEA), in a blog post last month, proclaimed that “grocery inflation is finally showing signs of cooling.”

“Looking ahead, the CEA staff expect grocery inflation to continue improving alongside headline inflation but remain elevated relative to its prepandemic levels through the rest of 2023,” the CEO wrote. “While agricultural input and commodity prices have fallen, they are still elevated relative to their prepandemic levels. There are also other sources of grocery price pressure, including a robust labor market that is supporting higher wages for workers along the food supply chain. At the end of the day, the goal is to make grocery prices more affordable for households.”

The CPI measures the change in prices paid by consumers for goods and services, with prices collected monthly in 75 urban areas from about 22,000 retail establishments.
UPCOMING EVENTS:

**July 27-28, 2023**
The Foodservice Conference
Monterey, CA
freshproduce.com

**September 14 - 16, 2023**
Southern Innovations
Charlotte, North Carolina
seprouducecouncil.com

PRODUCE BAROMETER:

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LIPMAN FAMILY FARMS HAD A SUCCESSFUL OPS SHOW

During this summer’s Organic Produce Summit, in Monterey, CA, we showcasing our Grown True organic vegetable line of tomatoes, cucumbers, zucchinis, peppers, and green beans!!

See our Products here
Mission Statement

“Never content to rest on our laurels, we strive to continuously improve and innovate our products and services. This commitment to excellence has served our customers well for more than 95 years, and continues to serve as our standard for success.”

Our Promise

We insist upon top quality products from nationally recognized manufacturers. Our broad inventory consists of more than 64,000 stocked items, from gourmet to everyday. Never content to rest on our laurels, we strive to continuously improve and innovate our products and services. This commitment to excellence has served our customers well for more than 90 years, and continues to serve as our standard for success.

We understand that our customers rely on accurate and prompt deliveries. Our technological systems ensure that every order reaches customers on time and in optimal condition. Our state-of-the-art warehousing systems process every order with precision. A fleet of modern, temperature-controlled delivery trucks is equipped with satellite positioning technology to provide customers with faster, more efficient deliveries. These advances inspire customer confidence and satisfaction, which has been our goal since 1925.