



EQUIP YOURSELF

2018 OPERATOR EQUIPMENT PROGRAM

Get rewarded with FREE equipment for your kitchen when you purchase your favorite Unilever Food Solutions products.

The more you buy, the more you can earn —

**UP TO \$1,500 WORTH
OF NEW EQUIPMENT!***

HOW IT WORKS:



BUY

Offer valid on qualifying purchases made May 1–December 31, 2018.



EARN

Earn valuable equipment rewards for the cases you purchase from each product category.



REDEEM

Go to ufs.com/EquipYourself to redeem. Invoices must be submitted on or before Jan. 31, 2019.

Act fast: supplies are limited!

Hellmann's® & Best Foods® Back-of-House Mayonnaise



Equipment Levels

Purchase 5 cases

Hand Mixer – Light Duty (\$75)

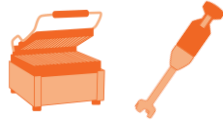


Purchase 20 cases (choose one)

Panini Press (\$400)

OR

Immersion Blender – Heavy Duty (\$500)



Qualifying Products

PRODUCT NAME	GTIN	CHENEY CODE
Hellmann's® Real Mayonnaise 4/1 gal	10048001265308	074035
Hellmann's® Extra Heavy Mayonnaise 4/1 gal	10048001265407	074021
Hellmann's® Light Mayonnaise 4/1 gal	10048001267302	074039

Equipment rewards available while supplies last.
You may earn only **one** equipment level per product category.
Approximate retail value listed.

Hellmann's® & Best Foods® Front-of-House Condiments



Equipment Levels

Purchase 3 cases

Branded Caddies x2 (\$25)



Purchase 5 cases (choose one)

Mandoline (\$50)

OR

French Fry Cutter (\$65)



Qualifying Products

PRODUCT NAME	GTIN	CHENEY CODE
Hellmann's® Real Mayonnaise Squeeze 12/20 oz	10048001356969	10032549
Hellmann's® Real Mayonnaise Squeeze 12/11.5 oz	10048001370491	
Hellmann's® Mayonnaise 210/.38 oz	10048001351650	074015
Hellmann's® Light Mayo PC 210/.38 oz	10048001370477	074017
Hellmann's® Mustard Squeeze 12/14 oz	10048001003566	10083187
Hellmann's® Ketchup Honey Squeeze 12/14 oz	10048001003672	10083173

Equipment rewards available while supplies last.
You may earn only **one** equipment level per product category.
Approximate retail value listed.

Purchase 10 cases (choose one)

Digital Portion Scale (\$100)

OR

Case of Hamburger Presses (\$110)



Purchase 30 cases (choose one)

Panini Press (\$400)

OR

Immersion Blender – Heavy Duty (\$500)



Hellmann's® Classics Salad Dressings



Equipment Levels

Purchase 3 cases

Hand Mixer – Light Duty (\$75)



Purchase 4 cases (choose one)

Vegetable Dicer (\$100)

OR

Salad Spinner (\$110)



Qualifying Products

PRODUCT NAME	GTIN	CHENEY CODE
Hellmann's® Classics Italian 4/1 gal	10048001257105	076148
Hellmann's® Classics Honey Mustard 4/1 gal	10048001255088	076117
Hellmann's® Classics Caesar 4/1 gal	10048001257228	076051
Hellmann's® Classics Balsamic 4/1 gal	10048001202884	076271
Hellmann's® Classics Ranch 4/1 gal	10048001257112	076222
Hellmann's® Classics Blue Cheese 4/1 gal	10048001257099	076038

Equipment rewards available while supplies last.
You may earn only **one** equipment level per product category.
Approximate retail value listed.

Lipton® Hot Tea



Equipment Levels

Purchase 5 cases

Lipton® 10-count Tea Rack (\$20)



Purchase 10 cases (choose one)

Lipton® 8-count Tea Chest (\$30)

OR

Electric Tea Kettle (\$35)



Qualifying Products

PRODUCT NAME	GTIN	CHENEY CODE
Lipton® Green Tea Lemon -Ginseng 6/28 ct	10041000000994	
Lipton® Spiced Chai 6/28 ct	10041000001069	
Lipton® Decaf Premium 6/28 ct	10041000001144	034083
Lipton® English Breakfast 6 /28 ct	10041000001168	034100
Lipton® Earl Grey 6/28 ct	10041000001175	
Lipton® Cinnamon Apple 6/28 ct	10041000001205	
Lipton® Orange 6/28 ct	10041000001212	
Lipton® Lemon 6/28 ct	10041000001229	
Lipton® Chamomile 6/28 ct	10041000001236	034089
Lipton® Mint 6/28 ct	10041000001342	
Lipton® Herbal Variety Pack 6/28 ct	10041000001373	034085
Lipton® Single Serve Decaf 6/72 ct	10041000002905	034075
Lipton® Black Tea 10/100 ct	10041000002912	034065
Lipton® White Tea Raspberry 6/28 ct	10041000003933	
Lipton® Green Traditional Blend 5/100 ct	10041000068390	
Lipton® Green Tea, Orange, Passion Fruit & Jasmine 6/28 ct	10041000102520	
Lipton® Decaffeinated Black Tea Traditional Blend 6/72 ct	10041000108690	
Lipton® Black Tea - Traditional Blend 10/100 ct	10041000109505	
Lipton® Green Traditional Blend 5/100 ct	10041000109512	
Lipton® Green Tea 100% Natural 6/28 ct	10041000206655	
Lipton® Black/Herbal Variety Pack 6/28 ct	10041000210928	034090
Lipton® Peppermint 6/28 ct	10068400102547	

Equipment rewards available while supplies last.
You may earn only **one** equipment level per product category.
Approximate retail value listed.

Lipton® Fresh Brewed Iced Tea



Equipment Levels

Purchase 20 cases

Lipton® Brew Kit (\$100)



Qualifying Products

PRODUCT NAME	GTIN	DISTRIBUTOR CODE
Lipton® Smooth Blend Iced Tea Auto Brew 32/4 ct	10041000001397	
Lipton® Smooth Blend Iced Tea Auto Brew 24/3 ct	10041000001403	
Lipton® Tropical for Coffee Brewer 24/1 t	10041000001410	
Lipton® Tropical for Auto Brew 24/3 ct	10041000002417	
Lipton® Smooth Blend for Coffee Brewer 96/24 ct	10041000002837	
Lipton® Iced Tea Bags Smooth Blend 1/96 ct	10041000002899	
Lipton® Iced Tea Mix 24/1 gal	10041000008556	
Lipton® Decaf Iced Tea 16/3 oz	10041000206648	
Lipton® Smooth Blend Auto Brew 24/3 oz	10041000209687	
Lipton® Smooth Blend for Auto Brew 48/5 gal	10041000223324	
Lipton® Smooth Blend for Steeping 24/3 gal	10041000408004	

Equipment rewards available while supplies last.
You may earn only **one** equipment level per product category.
Approximate retail value listed.

Pure Leaf® Hot Tea



Equipment Levels

Purchase 3 cases

Pure Leaf® Tea Chest (\$15)



Purchase 4 cases (choose one)

Pure Leaf® Tea Display (\$30)

OR

Electric Tea Kettle (\$35)



Purchase 5 cases

Pure Leaf® 4-count Tea Rack (\$50)



Qualifying Products

PRODUCT NAME	GTIN	CHENEY CODE
Pure Leaf® English Breakfast 6/25 ct	10041000723107	
Pure Leaf® Earl Grey 6/25 ct	10041000724227	
Pure Leaf® Black Vanilla 6/25 ct	10041000724258	
Pure Leaf® Black Berry 6/25 ct	10041000724272	
Pure Leaf® Jasmine Green 6/25 ct	10041000724319	
Pure Leaf® Chamomile 6/20 ct	10041000724326	
Pure Leaf® Peppermint 6/20 t	10041000724333	
Pure Leaf® Gunpowder Green 6/25 ct	10041000724340	
Pure Leaf® Ginger Orange 6/20 ct	10048001003320	
Pure Leaf® Chai 6/25 ct	10048001003344	

Equipment rewards available while supplies last.
You may earn only **one** equipment level per product category.
Approximate retail value listed.

Pure Leaf® Fresh Brewed Iced Tea



Equipment Levels

Purchase 10 cases

Pure Leaf® Brew Kit (\$100)



Qualifying Products

PRODUCT NAME	GTIN	CHENEY CODE
Pure Leaf® FBIT Black Peach 24/3 oz	10041000671248	10073969
Pure Leaf® FBIT Green Tea Citrus 24/3 oz	10041000672245	10068038
Pure Leaf® FBIT Black Tea 32/3 oz	10041000672634	10068037
Pure Leaf® FBIT Black Tea with Raspberry 24/3 oz	10041000672641	

Equipment rewards available while supplies last.
You may earn only **one** equipment level per product category.
Approximate retail value listed.

Knorr® Liquid Hollandaise



Equipment Levels

Purchase 2 cases

Egg Poacher (\$30)



Purchase 4 cases

Hand Mixer – Light Duty (\$75)



Qualifying Products

PRODUCT NAME	GTIN	CHENEY CODE
Knorr® Liquid Hollandaise Sauce 6/32.34 oz	10048001000923	

Equipment rewards available while supplies last. You may earn only **one** equipment level per product category. Approximate retail value listed.

Knorr® & LeGoût® Sauces, Soups, Bases & Gravies



Equipment Levels

Purchase 5 cases (choose one)

Soup Kettle (\$75)

OR

Hand Mixer – Light Duty (\$75)



Purchase 10 cases (choose one)

Chef Knife (\$125)



Purchase 20 cases

Electric Hot Plate (\$250)



Purchase 30 cases

Commercial Blender (\$300)



Qualifying Products

PRODUCT NAME	GTIN	CHENEY CODE
Knorr® Caldo De Pollo 4/4.4 lb Non-Display	10048001001913	
LeGoût® Cream Soup Base 6/25.22 oz	10037500000329	
LeGoût® Cream Soup Base 1 x 22.5 lb	10037500000541	
LeGoût® Cream Soup Base 6/25.2 oz DISP	10037500298139	
Knorr® 095 Low Sodium Chicken Soup Base 12/1 lb	10037500758503	
LeGoût® FC Beef Base No Added MSG 12/1 lb	10037500758770	
Knorr® 095 Chicken Base No MSG Added 12/1 lb	10037500758794	
LeGoût® Cream Soup Base 6/28 oz	10037500758961	
Knorr® 095 Vegetable No Added MSG 12/1 lb	10037500758985	
Knorr® 095 Low Sodium Vegetable Base 12/1 lb	10037500760278	
Knorr® 095 Beef Base 12/1 lb	10037500859309	068114
LeGoût® Standard Chicken Base 30/1 lb	10037500878706	
LeGoût® FC Chicken Base 12/1 lb	10037500881300	
LeGoût® Legout FC Chicken Base 30 lb	10037500881706	
LeGoût® Standard Chicken Base No MSG 30 lb	10037500882703	
Knorr® 095 Chicken Base 12/1 lb	10037500885308	
Knorr® 095 Chicken Base 1/40 lb	10037500885704	

PRODUCT NAME	GTIN	CHENEY CODE
LeGoût® Ham Style Base 12/1 lb	10037500893303	
Knorr® Clam Base 12/1 lb	10037500894300	
Knorr® Au Jus Base 12/1 lb	10037500929309	
Knorr® Chicken Broth Mix 6/2.2 lb	10048001000954	
Knorr® Caldo de Camaron/Shrimp Bouillon 4/4.4 lb	10048001038537	
Knorr® Caldo Con Sabor de Res 4/4.4 lb	10048001039091	
Knorr® Liquid Concentrated Chicken 4/32 oz	10048001145433	10008589
Knorr® Liquid Concentrated Beef Base 4/32 oz	10048001145440	10012576
Knorr® Liquid Concentrated Vegetable Base 4/32 oz	10048001145457	
Knorr® Caldo de Pollo 4 /7.9 lb	10048001373164	
Knorr® Select Vegetable Base 6/1.82 lb	10048001375533	
Knorr® Select Chicken Base 6/1.99 lb	10048001375540	068031
Knorr® Select Chicken Base 6/1.99 lb	10048001375670	
Knorr® Select Beef Base 6/1.99 lb	10048001375694	068110
Knorr® Select Vegetable Base 6/1.82 lb	10048001375700	
Knorr® Fish Bouillon 6/1.99 lb	10048001376011	068174
Knorr® Select Beef Base 6/1.99 lb	10048001376028	
Knorr® Chicken Select Dry 2/10 lb	10048001393032	
Knorr® Ultimate Chicken Base 4/5 lb	10048001499826	
Knorr® Ultimate Beef Base 4/5 lb	10048001499840	
Knorr® Ultimate Chicken Base GF 1/25 lb	10048001503349	
Knorr® Ultimate Low Sodium Vegetable Base GF 6/1 lb	10048001503356	
Knorr® Ultimate Chicken Base GF 6/1 lb	10048001503363	070065
Knorr® Ultimate Reduced Sodium Chicken Base GF 1/25 lb	10048001503370	
Knorr® Ultimate Ham Base 6/1 lb	10048001507262	
Knorr® Ultimate Low Sodium Chicken Base GF 6/1 lb	10048001507422	
Knorr® Ultimate Turkey Base 6/1 lb	10048001507439	
Knorr® Ultimate Beef Base GF 1/25 lb	10048001508078	
Knorr® Ultimate Reduced Sodium Beef Base GF 1/25 lb	10048001509648	
Knorr® Ultimate Beef Base GF 6/1 lb	10048001509655	
Knorr® Ultimate Low Sodium Beef Base GF 6/1 lb	10048001509662	



Qualifying Products

PRODUCT NAME	GTIN	CHENEY CODE
Knorr® Ultimate Shrimp Base 6/1 lb	10048001509891	
Knorr® Ultimate Vegetable Base GF 4/5 lb	10048001509907	
Knorr® Ultimate Vegetable Base GF 6/1 lb	10048001510170	
Knorr® Ultimate Clam Base GF 6 1lb	10048001510187	
Knorr® Ultimate Lobster Base GF 6/1 lb	10048001510194	
Knorr® 095 Beef Base GF 4/5 lb	10048001510217	
Knorr® 095 Chicken Base GF 4/5 lb	10048001510514	
Knorr® 095 Ham Style Base 12/1 lb	10048001515502	
Knorr® 095 Seafood Base 6/1 lb	10048001516318	068216
Knorr® 095 Low Sodium Beef Base GF 12/1 lb	10048001516325	
Knorr® Select Chicken Base GF 4/5 lb	10048001528366	
Knorr® Caldo de Pollo 4/7.9 lb	10048001759456	
Knorr® Caldo de Pollo 4/4.4 lb	10048001760452	
Knorr® Caldo de Tomate 4/4.4 lb	10048001761459	
Knorr® Caldo de Tomate 4/4.4 lb	10048001765457	
Knorr® Instant Au Jus Gravy 12/3.7 oz	10021500299616	
Knorr® Instant Brown Gravy Mix 12/7 oz	10048001005508	
Knorr® Instant Au Jus Gravy 12/3.7 oz	10021500800188	066018
Knorr® Fajitas Sauce w/ Lime Juice 2/1 gal	10021500816608	
LeGoût® Cheddar Cheese Sauce 8/25.4 oz	10037500295329	
LeGoût® Pepper Biscuit Gravy 6/19.2 oz	10037500295510	066121
LeGoût® Country Style Gravy 6/20.1 oz	10037500295534	
LeGoût® Cheese Sauce 8/13.7 oz	10037500315119	
LeGoût® Instant Au Jus Mix 16/3.3 oz	10037500315263	066017
LeGoût® Beef Gravy 12/3 lb	10037500599632	
LeGoût® Brown Gravy 12/48 oz	10037500600635	066070
LeGoût® Chicken Gravy 12/48 oz	10037500632636	
LeGoût® Beef Gravy 8/12.16 oz	10037500750019	
LeGoût® Instant Chicken Gravy Mix 8/1 lb	10037500750040	10006321
LeGoût® Instant Turkey Gravy Mix 8/1 lb	10037500750064	
LeGoût® Instant Pork Gravy Mix 8/13 oz	10037500750071	
LeGoût® Instant Biscuit Gravy Mix 8/20.1 oz	10037500750088	
LeGoût® Brown Gravy 8/13.29 oz	10037500758930	066011
LeGoût® Turkey Gravy 12/49 oz	10037500803630	066050
LeGoût® Au Jus Beef Stock 12/3 lb	10037500809632	066065
Knorr® Classic Au Ju Gravy 4/1.99 lb	10048001367262	
Knorr® Red Wine Demi Glace 6/1 lb	10048001367286	
Knorr® White Sauce 4/1.77 lb	10048001367293	
Knorr® Bearnaise Sauce 4/1.49 lb	10048001367309	063010
Knorr® Alfredo Sauce 4/1 lb	10048001367545	186005
Knorr® Poutine Gravy 6/0.95 lb	10048001386669	
Knorr® Brown Gravy 6/408 g	10063350000158	

PRODUCT NAME	GTIN	CHENEY CODE
Knorr® Demi Glace Sauce 4/1.75 lb	10048001386737	066030
Knorr® Demi Glace Sauce 4/1.75 lb	10048001386744	
Knorr® Hollandaise Sauce 4/1.5 lb	10048001387321	063070
Knorr® Chipotle BBQ Sauce 4-1/2 gal	10048001916651	
Knorr® Jamaican Jerk 4-1/2 gal	10048001916675	048072
Knorr® Low Sodium Chicken Gravy 6/1 lb	10048001916705	
Knorr® Low Sodium Brown Gravy 6/1 lb	10048001005782	
Knorr® Beef Gravy 6/12.66 oz	10048001005522	
Knorr® Instant Chicken Gravy 6/1 lb	10048001916989	
Knorr® Instant Turkey Gravy 6/1 lb	10048001916996	
LeGoût® Cream of Mushroom Condensed Canned Soup 12/50 oz	10037500613635	
LeGoût® Cream of Chicken Condensed Canned Soup 12/3 lb	10037500619637	
LeGoût® Minestrone Condensed Canned Soup 12/3 lb	10037500631639	
LeGoût® New England Clam Chowder Condensed 12/50 oz	10037500644639	
Lipton® Onion Soup Mix 12/5.7 oz	10041000003230	
Lipton® Cup-a-Soup Beef Noodle 4/22 pch	10041000034838	
Lipton® Cup-a-Soup Spring Vegetable 4/22 pch	10041000034869	
Lipton® Cup-a-Soup Chicken Noodle 4/22 pch	10041000034876	
Lipton® Hearty Chicken 4/22 pch	10041000034883	
Knorr® SDJ Chicken Dumpling 4/22.9 oz	10048001241630	
Knorr® SDJ Chicken Tortilla 4/14.4 oz	10048001241692	
Knorr® SDJ Chicken Gumbo 4/16.9 oz	10048001243016	
Knorr® SDJ Minestrone 4/14.9 oz	10048001251981	
Knorr® SDJ Tomato 4/13.6 oz	10048001251998	
Knorr® SDJ Chicken Noodle 4/13.3 oz	10048001252001	
Knorr® SDJ French Onion 4/12.9 oz	10048001252957	
Knorr® SDJ Chicken with Wild Rice 4/30.2 oz	10048001252971	
Knorr® SDJ Vegetable Beef Barley 4/13.9 oz	10048001253220	
Knorr® SDJ Italian Wedding 4/18.2 oz	10048001253237	
Knorr® SDJ Pasta Fagioli 4/30.0 oz	10048001253244	
Knorr® SDJ Clam Chowder 4/27.0 oz	10048001253312	
Knorr® SDJ Thai Chicken Curry 4/20.6 oz	10048001253428	
Knorr® SDJ Potato Chowder 4/26.6 oz	10048001266886	
Knorr® SDJ Mac N Cheese 4 /28.8 oz	10048001266930	
Knorr® SDJ Broccoli Cheese 4/21 oz	10048001267470	
Knorr® SDJ Cream Tomato & Red Pepper 4/17.1 oz	10048001267562	
Knorr® SDJ Cream of Mushroom 4/19.6 oz	10048001267616	
Knorr® SDJ Garden Vegetable 4/8.7 oz	10048001268033	
Knorr® French Onion Soup Mix 6/20.98 oz	10048001367521	072325
Knorr® Vegetable Soup Mix 6/19.01 oz	10048001367811	

Equipment rewards available while supplies last.
 You may earn only **one** equipment level per product category.
 Approximate retail value listed.

Terms and Conditions

Promotion Details:

The Promotion runs from May 1st, 2018 to January 31st, 2019. Valid on purchases made between May 1st, 2018 to December 31st, 2018. All invoices must be dated between May 1st, 2018 to December 31st, 2018 to be eligible. Operator must submit invoices via Rapid Rebate before or by January 31st, 2019 to qualify.

Equipment can be earned in each product category. Operator can qualify for only one equipment level per product category.

Terms and Conditions:

The Promotion: Equip Yourself: 2018 Operator Rewards Program (the "Promotion") runs from 12:00 AM Eastern on May 1st, 2018 to 11:59 PM Eastern on January 31st, 2019 (the "Promotion Period"). Only purchases made between May 1st, 2018 to December 31st, 2018 (the "Buying Period") are eligible for the promotion. The Sponsor of the Promotion is Conopco, Inc., d/b/a Unilever, 700 Sylvan Ave., Englewood Cliffs, NJ 07632, also referred to as Unilever Food Solutions (UFS).

Only products, otherwise mentioned as SKUs, numbers, or items, listed here qualify for the Promotion. The purchase of qualifying products is no guarantee of equipment (the "Reward"). **Limited availability. Offer valid while supplies last.**

Valid on full-case purchases only. Any combination of individual units, eaches, or broken purchases do not qualify.

Copies of original invoices required. Handwritten invoices or receipts will not be accepted. All invoices must be dated within the Buying Period. All claims and invoices must be submitted online at www.rapidrebate.net by January 31st, 2019. **Limit one submission per product category regardless of level.** Allow up to ten (10) weeks for delivery. For questions about program and qualifying purchases, please email redemptionservices@villagepress.com or call toll-free at 1-800-327-7377.

Customers on a purchase agreement with Unilever Food Solutions (directly or via buying group) do not qualify for the Promotion or Reward. Promotion cannot be combined with other offers. Invoices submitted with this offer may not be used in conjunction with any other rebate or promotion sponsored by Unilever Food Solutions. Chains or franchise groups must submit on an individual unit basis.

Promotion is limited to independent foodservice operators in the United States only. Offer valid only for purchases made through foodservice distributors. Purchases from warehouse clubs, cash and carry, or resale are not eligible. Promotion claims must be submitted directly from a foodservice operator to be considered valid. No submissions will be accepted from any third-party servicing rebate or coupon company.

All equipment listed is referred to as the Reward. Reward recipients, as a condition of participation into the Promotion, agree to release and hold harmless Sponsor, Administrator, each of their respective agencies, parents, subsidiaries, affiliates and each of their respective officers, directors, shareholders, members, employees, agents, assigns, and all others associated with the development and execution of the Promotion (collectively the "Released Parties") from and against any and all liability, claims or actions of any kind whatsoever for injuries, damages, or losses to persons or property which may be sustained in connection with participating in any aspect of the Promotion, the receipt, ownership or use of Reward received or any typographical or other error in these Terms & Conditions. Reward recipients assume all liability for any injury or damage caused, or claimed to be caused by participation in the Promotion or use or redemption of Reward.

Unilever Food Solutions reserves the right to cancel, terminate, suspend, or modify the Promotion at any time. Void where prohibited. Subject to all federal, state, and local laws. No refunds, returns, or refusals. Not redeemable for cash.

Learn more and start earning today: ufs.com/EquipYourself

*Different equipment offered for each brand. See Equipment Levels & Qualifying Products list for full details. You may earn only **one** equipment level per product category.

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