



## FOOD SERVICE TECHNOLOGY SOLUTIONS YOU CAN TRUST

Inventory Management • Online Ordering • Menu Costing • Cloud Based POS  
Online Bill Pay • Access to Invoices • Account Analytics • Scheduling • Time Clock  
Accounting • Menu Design, Development and Printing





## HISTORY

Cheney Brothers roots were set in 1925, when our founder, Joe Cheney decided to supply fresh, high quality foods to hotels and restaurants in Palm Beach County. Today, the Cheney Brothers enterprise distributes throughout Florida, Georgia, the Carolinas and we export around the globe. In our fourth generation of closely-held family ownership and operation, our growth and success has been due in large part to our unwavering dedication to earning our customers' trust. We consider our customers a part of our family and our long standing relationships prove it. We are very proud to announce the very first customer signed by Joe Cheney in 1925 is still an exclusive Cheney Brothers customer to this day.









## MISSION

What really sets us apart is the way we do business. As a privately-held company, our definition of success does not revolve around earnings per share but rather the ability to accommodate and exceed our customers' unique needs and expectations. The Cheney Brothers mission is to focus on taking care of our customers, doing things right the first time and making sure our promises made are promises kept.

## VISION

Cheney Brothers has gone beyond foods and products to deliver the advanced technology our customer needs to succeed today and in the future. For over 96 years, our Information Technology Department has earned a reputation of having tremendous innovative vision. We have carefully selected technologies, processes, applications, and partnerships to provide everything our customers need to be extremely cost effective, highly sustainable and exceedingly safe. Everything we do is with the customers' needs in mind. We've listened to our customers, and have developed the specific technologies they have requested along with many other advancements they never would have dreamed of.

## High Performance Technologies Accelerating Businesses

	PAGE	FEATURE
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 	▶ 5	Distributor Online Ordering System
	▶ 6	Food Cost Management System • Invoice Management Inventory Management • Food & Labor Cost Reporting Recipe Costing • Accounting Export
	▶ 8	All-in-one Point of Sale System • Web Menu Online Ordering Scheduling Application • Loyalty Program • and more
	▶ 10	Digital Marketing Solution • Tailored Website • Online Ordering Internet Marketing Management • Social Media Management • and more
	▶ 12	Menu Design & Development with Printing Services Creative Kids Menus • To-Go Menus • and more
 <p>Secured Payment Processing</p>	▶ 13	Cheney Brothers Online Bill Payment Portal

# Cheney Business Solutions

**Credit Card Processing with...**  
**No catch,**  
**No gimmicks,**  
**Just your money back.**



Cheney Brothers will pay you for your Credit Card Processing. Cheney Business Solutions has the only program in the United States that pays you money. We have thought of everything so you don't have to.

## How It Works:

- ✓ We match your rates
- ✓ You receive a monthly check for 50% of profits – your money



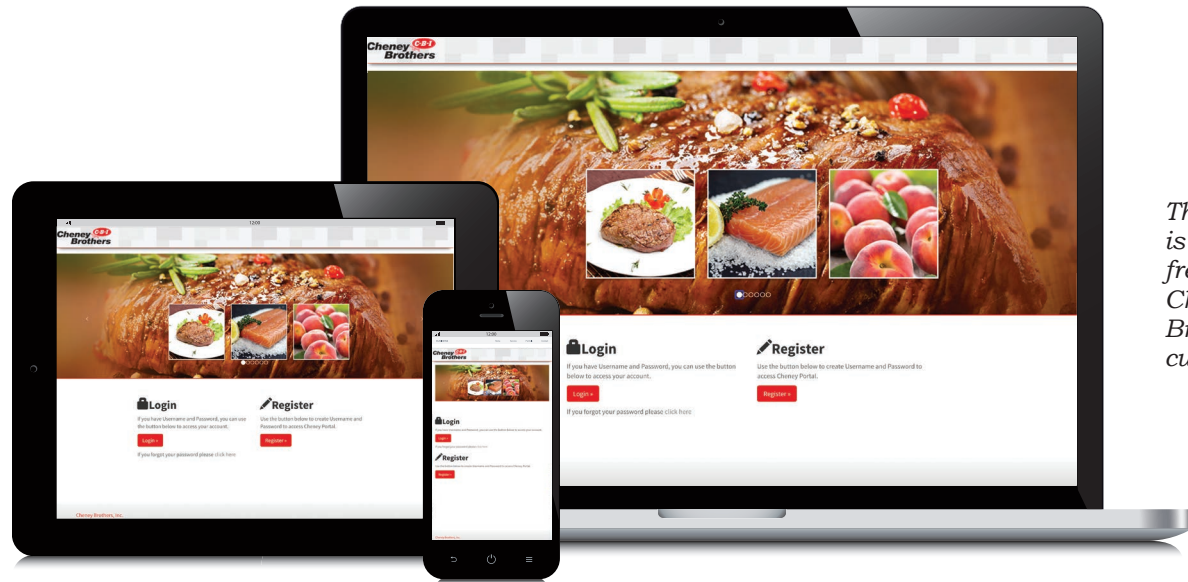
## Benefits:

- No costs to join
- No costs to cancel
- Direct-contact customer service
- Carefree integration
- ATM
- Short-term financing
- Cash advance options



## Cheney Central Online Ordering

**We've covered all the bases with our user friendly software.**



*This service is always free to Cheney Brothers customers.*

Cheney Central online ordering platform allows our customer to order from any device, including smartphones. We've covered all the bases with our user friendly software, making it easy to view orders and order status detail in real-time, view delivery times and updates, access invoices and credits, manage inventory, set multiple par levels and obtain suggested reorders, import data to create custom order guides and recipes with exact measurements, create multiple order guides for multiple accounts, use fast and easy menu costing, export data to Excel or PDF, and easily manage customer profile information. The best part is, this service is always free to Cheney Brothers' customers.

- Order from any device, including smartphones
- View orders and order status in real-time
- View delivery times and updates
- Access invoices and credits
- Manage inventory
- Set multiple par levels and obtain suggested reorders
- Import data to create custom order guides and recipes with exact measurements
- Create multiple order guides for multiple accounts
- Fast and easy menu costing
- Excel data to Excel or PDF
- Easy-manage customer profile information



## The all-in-one solution for your restaurant.

Food cost management technology that allows operators to manage inventory, food cost and cost of goods sold in real time, saving valuable time and money.



[www.pulpsystems.com](http://www.pulpsystems.com)



## Recipe Costing:

- Create prep recipes & menu items to track weekly plate cost trends
- Daily recipe costs and profit margin updates!
- Proactively identify the ingredients driving your costs up across all menu items

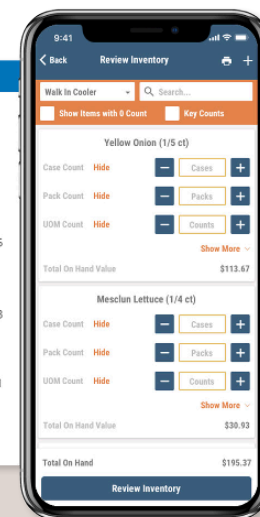
## Inventory Management:

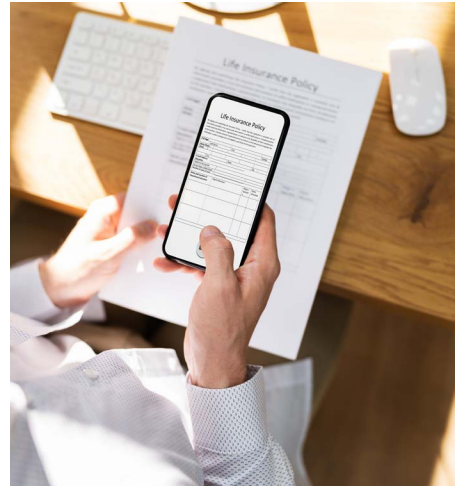
- Take full inventories or key counts from mobile app, or download your up-to-date count sheet
- Pulp can simulate an inventory for you every week based on your purchasing for a weekly automated COGS, so if you can't get to inventory this week, we've got your back!
- New ingredients automatically added to correct inventory lists, minimal maintenance!

**Review Counts - Food Shelf Value**

**\$8,745.09**  
Shelf Value

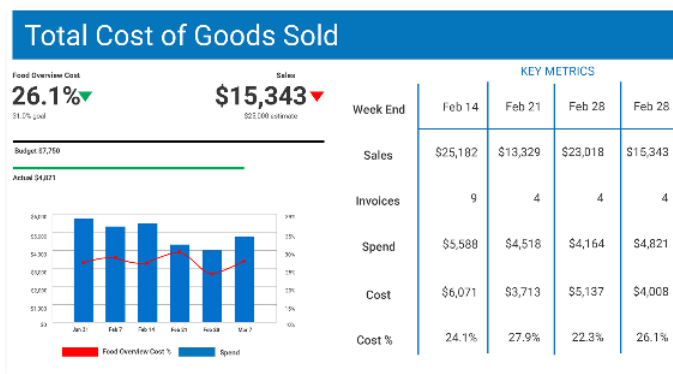
Category	Value
Bread	\$678.66
Dairy	\$837.24
Dry Goods	\$3,860.05
Food Packaging	\$752.90
Proteins - Meat	\$1,672.43
Proteins - Poultry	\$634.23
Proteins - Seafood	\$1,233.91
Vendor Prepared Items	\$75.67





## Invoice Management

- Say goodbye to line-by-line data entry!
- Integrated with Cheney Brothers so your invoices automatically flow into your Pulp account
- Using suppliers other than Cheney Brothers also? Just snap a picture of those invoices directly from our app!
- Invoices are transcribed, stored and organized automatically, even hand-written invoices!



## Food & Labor Cost Reporting:

- Receive weekly food cost % and costs of goods sold - WITH or WITHOUT taking inventory!
- Set budgets for weekly food cost goals
- Pulp tracks your sales & labor to provide weekly prime cost
- Price Trends, Usage Alerts, and more!



## Accounting:

- Create custom general ledger codes and categories
- Every invoice uploaded is automatically coded with your chart of accounts
- Purchases & expenses can be uploaded or integrated directly with your accounting system!



## The POS System that gets the job done!

### Engineered for:

Servers, Kitchen, Owners,  
Managers & Bartenders



## Easy to use solutions.

### Windows POS

Durable windows terminals built for the most demanding installations.

### Android/iOS POS

Take your terminal with you. Android and iOS terminals with integrated EMV payment. Perfect for order and payment at the table.

### Kiosk

Customer facing kiosk at the next level. Secure run over private network or internet. Flexible and moveable.

onePOS allows you to focus the team to deliver results by providing the right tools to drive efficiency and profitability. Our system is easy to learn, easy to use, and let's you focus on the guest delivering the best possible experience. onePOS is a unique hybrid point-of-sale solution with all of the durability, reliability, and functionality of the traditional POS solution you have come to expect with all of the features and benefits of a cloud-based solution.



*The heart of every POS system is how you enter an order, and the onePOS Front-of-House Terminal excels far above all other POS systems.*



*As the world changes to a cashless society, you need to ensure that your point of sale system can process all forms of electronic payments to stay competitive in the market. Payment Processing is an integral part of the onePOS system and was designed as part of the overall solution.*

onePOS

FOOD SERVICE TECHNOLOGY

Cheney <sup>C-B-I</sup>  
Brothers

### Integrated EMV Payments

Supports all of the latest payment standards, including EMV, NFC, ApplePay, Google Pay, and long time standards such as magnetic swipe.

### Integrated Online Ordering

Process customer orders online with customizable web page templates with delivery fee enforcement, kitchen open and close times, and minimum and maximum order amounts.

### oneConnect Mobile Reporting App

View and track real-time sales data of configured locations from anywhere at any time from the convenience of your mobile device.

### oneView Kitchen Display System (KDS)

Enhance order accuracy, reduce food waste, reduce printer costs, and meet operational and productivity goals.

### oneSchedule Integrated Employee Scheduling

Provides simple, efficient ways to create, maintain, and distribute your employee schedules with timeclock enforcement and shift-swapping via mobile apps.

### oneMatrix Cloud Management Suite

Provides operators both large and small access to their entire systems from anywhere in the world.



## MARKETS SERVED

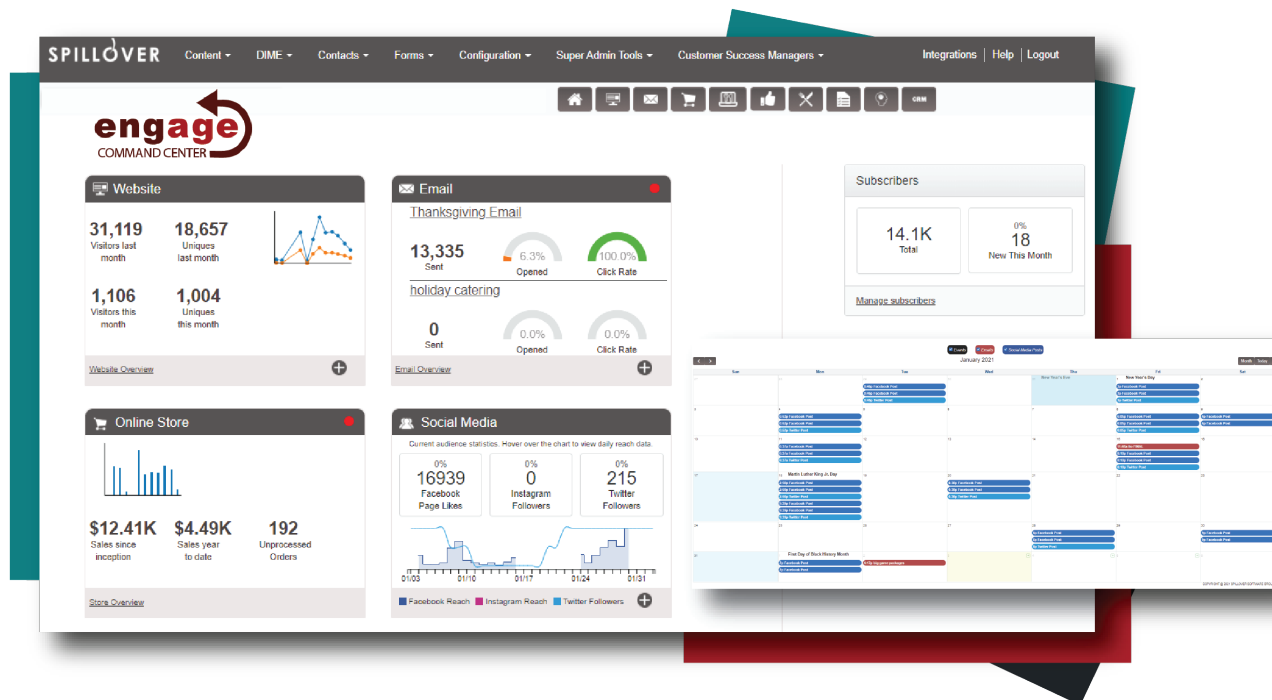
- Quick Service Restaurant
- Fast & Casual Dining
- Fine Dining
- Bars & Nightclubs
- Hotels & Resorts
- Enterprise & Multi-Unit
- And More...



# SPILLOVER

**The #1 Restaurant Digital Marketing Solution.**

**Our ENGAGE Digital Marketing Suite is a comprehensive Digital Marketing Platform that allows you to do everything in one place.**



In a constantly changing industry, Spillover provides the tools and the expertise needed to capture the attention of customers and to harness their buying behavior. Our solutions empower restaurants to listen and communicate with their customers, creating brand loyalty.

Spillover's solutions are tailored to the needs of each restaurant, allowing them to focus on what is most important, the customer. By utilizing Spillover's complete suite of powerful tools, restaurants don't have to be marketing experts to grow their audience and deliver effective promotions that drive revenue. There are always NO hidden fees or up-charges and restaurants are covered with 24/7 support.



**Delight customers with a web presence as good as your food.**

All-In-One Digital Marketing that allows you to delight your customers with a web experience as good as your food.



TAILORED  
WEBSITE



ONLINE  
ORDERING



INTERNET  
MARKETING



MANAGED  
SERVICES



SOCIAL  
ENGAGEMENT



REPUTATION  
MANAGEMENT

### Social Media

Send, schedule, and analyze your social media posts using our SENALYSIS platform within Spillover ENGAGE. SENALYSIS aggregates all of your social media data in one easy-to-see dashboard and marketing calendar.

### Automated, Intelligent Email Marketing Messages with DIME

Use the data you collect from online ordering and gated WIFI to send out automated, intelligent messages to engage your customers to come back again.

### Tailored Website

Create a solid foundation for your restaurant's digital presence with a wide variety of templates and SEO best practices to ensure your restaurant gets easily found.

### Online Ordering

Offer your customers the convenience of ordering their food online through your website without any paying any third-party commissions, keeping 100% of your order value.

### POS Integration

The system integrates fully with Lightspeed and constantly adding more integrations.

### eCommerce Store

Make extra profits and encourage brand loyalty with an eCommerce store on your website.

### Managed Services

- *Social Media Management* -

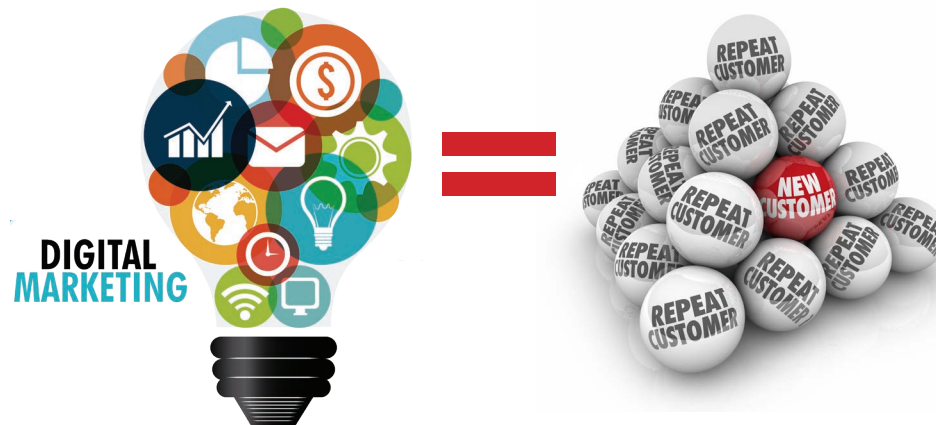
Stay top-of-mind with social media posts to drive customers to your restaurant and website.

- *Reputation Management* -

We help you stay proactive by answering positive and negative reviews on Google, Yelp, and Facebook.

- *Internet Marketing Management* -

Email Marketing and Dynamic Intelligent Marketing Engine (DIME) with intelligent rules for automating your messages to stay in touch with your customers at all times.



Spillover **FOOD SERVICE TECHNOLOGY**

Cheney **C-B-I**  
Brothers

[www.spillover.com](http://www.spillover.com)

# JMS

## MENU MARKETING

Specializing in menu design & engineering, kids menus & activity sheets, menu jackets, take out menus, custom printing, promotional items, beverage/drink menus, and more.

### Complete packages

Our talented and experienced design team works directly with each customer to not only educate them, but to help incorporate unique design concepts, profitable item placement, and creative strategies so as to create that perfect menu.

Your menu is the main representation of your restaurant as well as your most important sales tool. It is basically a snap shot of your restaurant. When a customer sits down and reads your menu, you want them to have that "Perfect Dining Experience". Once we create that image and experience for you, you will start seeing bigger profits as soon as you start using your menus.

[www.jmsmenumarketing.com](http://www.jmsmenumarketing.com)



Before

After



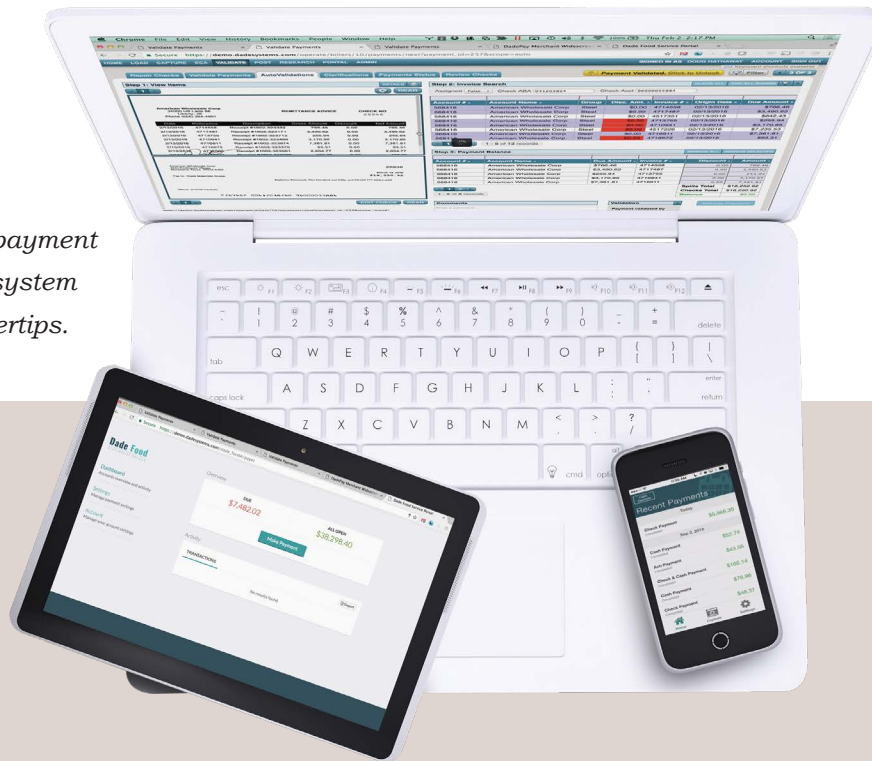


In today's fast paced business environment, business owners want to save time by choosing safe and cost effective options when paying vendors. Dade Systems has not only been a huge success with small business owners, but also with large groups such as Health Care Facilities, Government Agencies and Hospitality Groups to name a few. Our user friendly portal grants our customers easy online navigation while having the peace of mind all personal data is secured.



At Cheney Brothers we offer a secured automated payment processing system. Making paying your invoices seamless and convenient at no cost to you. Our user-friendly portal gives you access to your account allowing you full transparency.

*A secured  
automated payment  
processing system  
at your fingertips.*





Cheney Brothers can help determine the technology solutions which will make your business operate more efficiently. From the front of the house to foodservice ordering, scheduling and social media, utilizing the right technology is the key for success.



CheneyCentral  
Online Ordering

SPILLOVER



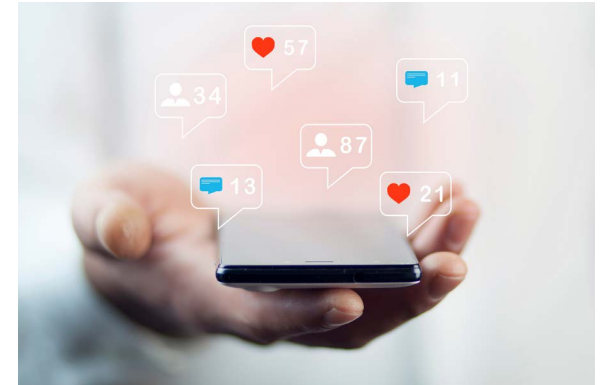
## KEY QUESTIONS >>>

Are you paying too much for your system?

Does your system handle all of your needs?

Does your system have the capability to grow as your needs change?

Cheney Brothers has done the research and formed partnerships with these companies. Because of these relationships and our buying power, we can offer our clients these services at a great discounts.



● For a free technology comparison review  
>>> email [techsystems@cheneybrothers.com](mailto:techsystems@cheneybrothers.com)  
>>> call 800-432-1341

TODAY'S BUSINESS SOLUTIONS YOU CAN TRUST



[WWW.CHENEYBROTHERS.COM](http://WWW.CHENEYBROTHERS.COM)

**FLORIDA**

1 Cheney Way, Riviera Beach, FL 33404 • 800-432-1341  
2801 W. Silver Springs Blvd., Ocala, FL 34475 • 800-939-4018  
1 Cheney Way, Punta Gorda, FL 33982 • 844-234-1341

**GEORGIA**

7833 Magnolia Industrial Blvd., Tifton, GA 31794 • 833-424-3639

**NORTH CAROLINA**

195 Business Park Dr., Statesville, NC 28677 • 800-899-3921

**Questions?**

**[techsystems@cheneybrothers.com](mailto:techsystems@cheneybrothers.com)**